



ST XAVIER'S COLLEGE-JAIPUR



DEPARTMENT OF BUSINESS ADMINISTRATION

E-SPIRE

THE E-CELL YEARBOOK

2022-23



Behind the Name

E-SPIRE

Since the dawn of civilization, we humans have tended to do things that lead and show us the way to reach the pinnacles of glory. Throughout our life in this social world, we continuously yearn to be the best and attain top-notch positions in society. Working day and night, morally competing with the people around has become the need of the hour. Aspiring to be the best has become an integral part of our lives.

Literally, "E-Spire" is a combination of "E" standing for Entrepreneurs, and "Spire" which means Conical or Pyramidal structure at the top of a building. Hence, E-SPIRE means and depicts a medium, a bridge to help the nation's budding entrepreneurs achieve the zenith of success and reach their terminus. E-Spire is a vision that means how Entrepreneurs Aspire to rejoice and mandate the world. It will be a podium to make them socially upright, enable them to ameliorate their management skills, chisel their decision-making power, and aid them in being the better version of themselves.



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FROM THE **MANAGER'S DESK**

Xavier's, a Jesuit institute, endeavouring to sculpt characters with compassion and competence through its excellent and virtuous education, realizes the essence of what Aristotle meant by the education of the heart. Here at Xavier's, we take responsibility for teaching the young minds of today, as a matter of utmost concern. We aim to provide holistic development to young men and women who will become the shining future of society and work towards the overall well-being of all people. With this vision in mind, we are proud to host the Entrepreneurship Cell of our Department of Management. We empower every individual to be their unique self and build a successful career for themselves. The E- Cell fosters the ability of independence, resilience, and benevolence in the very core of all those a part of it. We help the students, widen their scope of judgment and evaluation by facilitating a global perspective and a broader meaning of accomplishment.

Nationally and globally, our institution and the E-Cell inspire and enable students to meet the needs of the constantly changing world. Inspired students become inspiring Alumni, maintaining the legacy of brilliance, making it bigger and better with every passing year. I welcome you all to witness and bequest the excellence and be a part of the E- Cell.

"Success means having the courage, the determination and the will to become the person you believe you are meant to be."

Rev Fr Dr Aroky Swamy SJ
Manager, St Xavier's College – Jaipur

FROM THE PRINCIPAL'S DESK

Since 2010, St. Xavier's College has been incessantly striving towards its goal of providing quality higher education to the fledglings, mentoring them into young individuals who are critical but empathetic, who can think intelligently and work passionately towards the fulfilment of their dreams and towards a better future.

We are living in times that are extraordinary for higher education, making it imperative for us to provide the best and constantly uphold that brilliance. Xavier's' National reputation of excellence is buttressed by a vibrant community of faculty members, administrators and support staff whose aim is to take the institute and its scholars to newer heights. We have grown from a sapling to a huge oak, from around 350 pupils to over 2000 students, from just five streams –B.A. (Hons.)- English, Economics, Psychology and Political Science, BBA, BCA and B.Com. to Programmes in M.A. (English), M.A.(Economics), M.Sc. (IT), M.Com.(EAFM) and M.H.R.M. Moreover, the college is also included in the list of colleges approved under 2(f) &12(B) of the UGC Act 1956. The constant success of our students in University exams adds a golden feather to our plume. At Xavier's, students receive a constant impetus to advance through research which makes them more competitive and prepares them for the bigger picture. We give them the requisite platform for developing research instinct by holding seminars and conferences and simultaneously making available to them a plethora of online and offline journals. In addition, we also have in-house publications in journals and magazines, which adds to their opportunities. In today's world, to have an edge above the others, we need to inculcate a different approach, and to this end we focus on the holistic development of our students, giving them exposure through various co-curricular as well extracurricular activities. And like its various endeavours, the BBA department of SXC founded the E-Cell or the Entrepreneurship Cell in 2012 with the motto of promoting entrepreneurship inside as well as beyond the walls of Xavier's campus.

Xavierites endeavour for encouraging success in their careers, representing not just the college but also the community and nation at large.

"Success is not how high you have climbed, but how you make a positive difference to the world."

Rev Fr Dr S Xavier SJ

Principal, St Xavier's College - Jaipur



PEERLESS PERSPECTIVE

FROM THE **VICE-PRINCIPAL'S DESK**

In our sincerity towards providing a global experience and exposure to our students, in the classrooms, and beyond, we make sure that the facilities and infrastructure are up to the mark. Right from our well-equipped Computer Science Labs, to our plush Auditorium, from large hi-tech classrooms to vast sports grounds, we give our students an enriching environment to thrive in. Xavier's can humbly boast of various societies be it photography, music, dance, or theatre, and in each, we offer our students the finest of implements to learn, practice and perfect their art. Entrepreneurship Cell is one such initiative that provides the students a platform to ameliorate their managerial skills, polish up their leadership competence and revamp their innovative entrepreneurial ideas by which they can mandate the world. E-Cell aims towards creating a student-oriented society to create a healthy managerial environment on the campus through various activities, workshops, and seminars. SXC is a foremost educational establishment that aims at providing an all-inclusive learning experience to its apprentices, power-packed with the best amenities that help them to live their dream, no matter what contour and substance it is made up of.

“Great leaders don't set out to be a leader ... They set out to make a difference . It's never about the role – Its always about the goal.”

Rev Fr Dr Raymond Cherubin SJ
Vice-Principal , St Xavier's College - Jaipur



The Department of Business Administration's learning goals specify the intellectual and behavioural competencies that graduates should possess and that provide a foundation for their future professional, and personal development and success. Learning goals are general statements, so a number of measurable learning objectives are also established for each goal.

To develop visionary business leaders who uphold moral principles and are dedicated to having a good impact on society.

VISION

MISSION

To develop visionary business leaders who uphold moral principles and are dedicated to having a good impact on society.

GOALS & OBJECTIVES

Apply knowledge of Management Theories and Practices to solve business problems.

Use analytical and reflective thinking techniques to identify and analyze problems, develop viable alternatives, and make effective decisions.

Foster Analytical and critical thinking abilities for data-based decision-making.

Apply appropriate quantitative and qualitative techniques in solving business problems.

Prepare and deliver effective oral business presentations using a variety of appropriate technologies.

Ability to understand, analyse and communicate regional, national, global economic, legal, and ethical aspects of business.

Identify and analyze ethical conflicts and social responsibility issues involving different stakeholders.

Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Develop viable alternatives and make effective decisions relating to business ethics and social responsibility.

Demonstrate competency in the underlying concepts, theory and tools taught in the core undergraduate curriculum.

PRODIGIOUS CONTEMPLATIONS

From Our Motivating Forces...



HEAD OF THE DEPARTMENT

Department of Business Administration uses meticulous and intensive integrated teaching methods to prepare the students to take up business and managerial positions in the global environment. Professors of the department strive to equip young people to make meaningful contributions to the business world. We provide a holistic learning experience in academic excellence, generic soft skills and communication proficiency, and professional and technical competency. While aligning with the needs and specialties of the professions and industries, our curricula emphasizes on learning both in the classroom as well as on the job. Workshops, entrepreneurship cell, internship and industry attachment form an integral part of a work-integrated learning experience. We are proud of our record of placing students in the world's leading academic institutions.

I am confident that the valuable education with intensive techniques that students learn in our department will help to create tomorrow's managers.



DR LEENA SHARMA

ASSISTANT PROFESSORS



DR SHIKHA ARORA BAKSHI

Department of Business Management, St Xavier's College-Jaipur Creates Business Leaders by Providing Direction, Coaching, Mentoring, Training, Inspiring, Supporting, Motivating and Leading the Youth of Today. We Empower the Youth to Become High Performing Business Leaders, Managers, Entrepreneurs and Ethical Social Human Beings Serving the Society and the Nation at Large.

The Department of Business Administration, St Xavier's College-Jaipur works comprehensively to create world-class managers. We enlighten the budding young minds of the nation to foster their managerial and leadership competence by which they can reach the pinnacles of glory and wisdom. We believe in the holistic development of the students, hence focussing on both Curricular and Co-Curricular advancement.



DR SALIM KHAN



MS ANJALI PAREEK

In our goal of providing a global experience and exposure to our students, the Department of Business Administration focuses on providing the foremost education to our students. The E-Cell of the department was established to give on-campus corporate exhibition and entrepreneurial knowledge to the scholars of this premier institution. We intend to impart value education which will help them to become the shining future of society and work towards the overall well-being of all people.

ASSISTANT PROFESSORS



DR ANKITA RATHORE

The Department of Management, St Xavier's College aims at making the students adaptive to every habitat to which they go. To succeed in life it is important to pace up with the changes around the globe. Being innovative makes you to see the change as an opportunity, and not as a threat. We are focused at incorporating the students with innovative ideas, which helps them in initiating a quick thought process, and ultimately reach the epitome of success.

The Entrepreneurship Cell of the Department of Business Administration aims at providing real-life corporate knowledge to the students. We aim at developing the students holistically and making them competent enough to win against all the odds. The work-integrated learning experience at the department is supported by time to time mentoring and guidance helps the students to achieve a bright and successful future.



DR HAPPY AGRAWAL



DR MANISHA SHARMA

The E-Cell of the Department of Business Administration uses meticulous and extensive training techniques which help our apprentices to be their solitary selves and mold a bright future ahead for them. Our vision is to create an ecosystem wherein our students, evolve into cultured personage with a bold character and make them competent to face and overcome challenges.

ASSISTANT PROFESSORS



DR RENU JADON

E-Cell of Department of BBA St. Xavier's College, Jaipur was started with the aim to bring together the entrepreneurial passions to converge on a common platform. E-Cell has been organizing an array of events like ENVISION X VENDESTO, IN-YOUTH, BUSINESS CONCLAVE, Alumni Interactions etc. I wish E-Cell keeps up the momentum in the coming years and keeps on encouraging students to tap into their entrepreneurial spirit.

I as a person truly believe that learning is a never ending process, and we at E-Cell thrive to provide a lot of learning opportunities to our students.

You must utilize every moment to prepare your mind and body for future endeavors! Do not give up no matter what, always try just one more time, and eventually you will be successful.



DR GURNEET KAUR SURI



MS ROSE MARTIN

E-Cell is our department's endeavor to enhance entrepreneurial skills in our students. Its aim is to enable students to seek and find opportunities around them that could be developed into business ideas, leading to innovation and social change. It equips them with the practical knowledge of how to procure resources, capital, the right skills and people for their ideas to take shape. We hope, all who associate with E-Cell find success in whatever venture they undertake.

ANNUAL REPORT



DR. LEENA SHARMA
HEAD OF THE DEPARTMENT

Department of Business Administration

is committed to providing a well-rounded, broad-based education that equips students with the skills that are always in demand in the business world. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas. The work-integrated learning experience at the department is supported by various internship programmes and industry attachments, which leads our students to the world's major academic institutions. The Department provides a holistic learning experience focusing on academic excellence, generic soft skills and communication proficiency and, professional and technical competence. In spite of the Pandemic situation, the department organized a blend of offline and online activities to develop the management and business aptitudes of the students. The approach to pedagogy combines industry visits, industry expert sessions, research projects based on fieldwork, internship opportunities, case studies and business education-related events with a strong emphasis on concepts and theory.

BRIDGE COURSE ON ACCOUNTANCY

The bridge course on Accountancy was organised by the Department of Business Administration in Collaboration with the Department of Commerce from 15th September. The course was meant for non-commerce students. The students got knowledge of basic terminology as well as other basic concepts of accountancy. The course objectives were satisfied with the well-defined syllabus. Students were made aware of the meaning, concepts, conventions, financial statements etc. Students are highly satisfied with the way this course has been conducted. The course ended with an Exit Test for all the participants and proved beneficial in helping the participants in getting better insight into accounting.

ORIENTATION PROGRAM

A Virtual Industrial Visit was conducted to Universal Auto Foundry Ltd. on the 3rd of September 2021 for the second-and third-year students. It was incepted to explore the working of different sections of industry. The area of focus was to observe the working of different sections of an industry where students virtually visited various sections one by one like the Foundry Shop, Toolroom, machining shop, testing room (UTM, Hardness testing machine, etc.), Sand Casting, Dispatch department. The Department of Business Administration organised Orientation Program on 17th September, for the freshers, which was commenced by the words of Principal, Rev Fr Dr A Rex Angelo, SJ, in which all about the fests, academic ventures, faculty profiles were introduced to the freshman year students, and a really fun game session that was somewhere marvellously connected with management activities was organised, during this induction program the legacy of Ecell & Department was showcased to the freshmen, and the 1st Edition of E-SPIRE was unveiled. The event ended with the announcement of Office Bearers of E-CELL 2022.

SPECIAL LECTURE

On August 30th, 2022, a special guest lecture titled: How to Understand the stock market was held at the College Auditorium. The lecture was organized by the Department of Business Administration at St. Xavier's College in Jaipur and was led by CA NIKHIL NAINANI, a well-known finance trainer. The lecture covered the basics of stocks, top stocks, investing strategies, and current hot topics in the world of finance. The event was successful in engaging the participants and sharing valuable knowledge about the stock market.

ALUMNI INTERACTION

The E-Cell under the Department of Business Administration organised its first Alumni Interaction of the session 2022-23 on the 19th of September. The event began with a fulfilling introduction of the speaker, Anushka Jain (Alumni Batch 2021) talked about her motivation and her struggles to build the brand she owns today. She talked about her business label, Anushka Jain Jewellery, and the vision behind this venture of hers. She asked the students to work hard even when they feel it was not working out. She also emphasised making a to-do list on a daily basis, as it helped a lot in building her brand.

INDUSTRIAL VISIT

On September 30th, 2022, the Department of Business Administration in collaboration with E-Cell organized an industrial visit to Foodfair Nutrition Product LLP Solitaire Industrial Park in Bagru for second-year students. The students were amazed to see the massive machinery used for producing camel milk powder, which redefined food production. The industry inspired the students, with some already owning factories, striking business deals with Foodfair Nutrition Product LLP to purchase raw materials. The students were assigned a marketing project to market the company creatively.

WORKSHOP ON CASE STUDY

The Department of Business Administration has organized a Two-day workshop on "Business case study" in collaboration with ICFAI Business School (IBS), Jaipur on 30th November and 1st

December. This workshop was planned for a selective group of 30 (approx) students from the three years of BBA. The resource persons for the workshop were Prof Vidhu Mathur & Prof. Sweta Jain. In the educational field for professionals, one of the most important goals for such classes is to acquire how to integrate their knowledge and experience when students face with a serious situation.

WORKSHOP ON LEADERSHIP

The Department of Business Administration, St. Xavier's College Jaipur organized a two-day offline workshop on "Effective Leadership through Emotional Intelligence" conducted by Space Welfare Society for the students of the business administration department, on 14th-15th Oct 22. The resource persons for the workshop were Mr Deepak Pareek; Mr Saurabh Jain, Founders of the Space welfare society. Leadership traits, vision, the possibility to explore leadership traits within, trust with each other, empathy, acceptance, forgiveness, conflict management & gratitude were the key issues discussed during the workshop. The workshop was executed in an interactive way involving a lot of practical activities to explain the concept to the students. The objective was to equip students to give an idea to students about leadership who have sensitivity to relationships and do a good job of building relationships and have something beyond business skills that help organizations succeed.





ENVISION X VENDESTO

The Department of Business Administration and Commerce of St. Xavier's College, Jaipur hosted its most awaited fourth edition of the 2-day event Envision X Vendesto on the theme "Odyssey of a Mile to a Million" on 17.11.22 and 18.11.22.

The highlight of the opening ceremony was the talk show on the theme BIZ TALK: a tete-A-tete with the industry stalwarts. The top industrialists of the city like Prince Kapoor (National Head, Canva and Owner Viral Chilly), Ankit Sharma (Relationship Manager), and Vandana Chandana (Founder and Creative Director Production House Nevaniaart) enlightened the budding entrepreneurs with their experience and future predictions for the market trends. Raymond Cherubin congratulated the departments for their collaborated efforts in creating an aura of commerce and management fundamentals in real life.

The talk was followed by the events Sharks Tank, Mad Over Marketing, Biz-Tech, The Throne MUN, Ad-Edict, Corporate Roadies and The CSR Plan on day 1.

The second day had the events Brand-race, Throne MUN, Corporate Roadies, Samajik Nukkad, Recruitedia and the event concluded with the Closing Ceremony followed by the cultural night. The event hosted an overwhelming response of more than 1000 participants.

The event was graced by state-renowned dignitaries like Nakshatra Sain (Entrepreneur and Influencer) and many more personalities which made 2 days extravaganza a grand success.

CERTIFICATE COURSE ON FINANCE

The Department of Business Administration organised an add-on course '30 hours Certificate Course on Strategic Financial Decisions' in collaboration with Rise High Investment Consultants for the students of all the departments. The course was mentored by Ms Shatabdi Saxena who is a BSE Certified Trainer & technical Analyst and has experience in the stock market from the past 8 years. The course was broadly focused on applying technical analysis for stock trading and investing, fundamental analysis of different firms, and value investing and also taught about portfolio management. A total of 60 students from different departments participated in the course where the key learnings were to identify the market opportunities, execute the trade by technical analysis of stock and manage the trade risk from initiation to closure. The course took place in 4 modules and the students were given practical assignments which allowed them to apply the theoretical approaches and patterns in the real-time world.

FREE HEALTH CHECK UP CAMP

The Department of Business Administration under the aegis of ISREAC/UBA (Unnat Bharat Abhiyan) and in collaboration with Just Health and Wellness (JHW), Jaipur organised a Free Health Check-up Camp at the Gram Panchayat Office in Jaisinghpura Village (village adopted by Department of Business Administration under Unnat Bharat Abhiyan scheme) on 17 December 2022 from 10 a.m. to 2 p.m. An MoU, in this regard, was signed between ISREAC/UBA Cell (St. Xavier's College, Jaipur) and JHW, Jaipur. The main purpose of this Camp was to provide Free Health checkups and free medicines to the villagers of Jaisinghpura who are unable to do so due to various financial issues.

A total of 122 male and female villagers of all ages were registered at the camp and benefitted from the health services provided. The Sarpanch of Jaisinghpura village visited the camp along with other panchayat members.

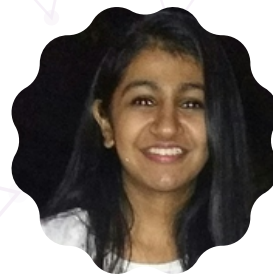
PINNACLES OF GLORY

UNIVERSITY TOPPERS

GOLD MEDALLISTS



Anupriya Sharma
MHRM 2020-21



Tanisha Agarwal
BBA 2018-19



Akshita Rana
BBA 2018-19



Harsh Bajaj
BBA 2017-18



Gauri Khandelwal
BBA



Kriti Gupta
BBA III



Manvi Agarwal
BBA I



Lokesh Vaswani
BBA I



Kareena Tekwani
BBA I



Anshika Goyal
BBA II



Iyoti Agarwal
BBA I



Khushbu Tolani
BBA I



Kajal Moondhra
BBA I



Pranav Mehra
BBA II



Tanay Agarwal
BBA II



Mahima Agarwal
BBA III



Meghna Maheshwari
BBA III



Sakshi Gupta
BBA I



Nidhi Jain
BBA II



Palavi Parakh
BBA III

INTERNSHIPS

NAME OF THE INTERNSHIP	NAME OF THE STUDENT	CLASS
RAJASTHAN INTERNATIONAL EXPO	PALAK VERMA	BBA 3
	PARTHIVI JAIN	BBA 3
	PARUL MALIK	BBA 3
	PRIYUM AGARWAL	BBA 3
	RITESH KALYANI	BBA 3
	KHUSHI GYANANI	BBA 2
	BHAVESH GURNANI	BBA 2
E-EXPORT HAAT	KHUSHI GYANANI	BBA 2
	BHAVESH GURNANI	BBA 2
	HIMANSH GUPTA	BBA 2
	KRITI KHANDELWAL	BBA 2
KPMG INDIA	SIDDHARTH SHARMA	BBA 3

PROGRESSIONS

The Department of Business Administration is honoured to see the students embarking on a new journey of knowledge and excellence at some of the prestigious and renowned B-Schools of the country.

S.NO	NAME OF THE STUDENT	COLLEGE
1	ASHUTOSH DAGA	IIM BANGALORE
2	RAGHAV MUNDHRA	IIM KHOZIKODE
3	YUKTA SINHA	IIM SAMBALPUR
4	TUSHAN KANNONGO	IIFT DELHI
5	ARPIT GOYAL	NMIMS MUMBAI
6	ARYAN GOEL	IMT
7	AARUSHEI MATHUR	FORES

RESEARCH & PUBLICATIONS

S.NO	TITLE	AUTHORS	PLATFORM
1	Green Marketing; A Tool for Sustainable Development”	Aaryan Mittal	Inspira by IMCC
2	A Study on the Educational Apps are grabbing the market	Aaryan Mittal	Anvesak by UGC Care
3	Pseudo Feminism in Corporate world	Akriti Agarwal	Inspira by IMCC
4	Indifferences of Leadership styles in Males & Female leaders	Akriti Agarwal	International Multidisciplinary Conference (SXCJ)
5	Interconnection of Contemporary business leadership with leadership theories and it's challenges	Akriti Agarwal Kriti Khandelwal	International Multidisciplinary Conference (SXCJ)
6	The Impact of Color psychology on branding and how to use its power	Jaya Bothra Ritesh kalyani	National Symposium (SXCJ)
7	Putting Education in Educational Apps	Parul Malik Raghav Sharma Priyam Agarwal	National Symposium (SXCJ)
8	"A study on comparative analysis of Cryptocurrency and Stock Market in India"	Palak Verma Jaya Bothra Ritesh kalyani	National Symposium (SXCJ)
9	"From Human to Machine: The Transformative Effects of AI on Work and Employment".	Parul Malik Priyam Agarwal	International Multidisciplinary Conference (SXCJ)
10	Impact of social economic policies on global development	Mansi Panwar	National Symposium (SXCJ)
11	Installment Sales	Mansi Bhandari Mansi panwar	National Symposium (SXCJ)
12	Role of industry academic relation in ensuring industry ready workforce	Palak verma Parthivi Jain	International Multidisciplinary Conference (SXCJ)
13	The Impact of Artificial Intelligence on the Economy: BOON OR BANE	Bhavesh Gurnani Khushi Gyanani	International Multidisciplinary Conference (SXCJ)
14	A study on digital marketing and it's impact	Mansi Bhandari Mansi panwar	International Multidisciplinary Conference (SXCJ)
15	Branding : A Major Quaint in Global World	Mansi Panwar	National Symposium (SXCJ)

XAVIERITE OF THE YEAR



AKRITI AGARWAL
SESSION 2022-2023

JUSTICE JK RANKA-XAVIERITE OF THE YEAR, the very own "Student of the Year" award of St. Xavier's College, Jaipur, sponsored by the former Chief Justice of Rajasthan, Justice JK Ranka. Which is braided in such a way that the student who is awarded this esteemed title of "Xavierite of the Year", has to have all three C's of Xavier's, CHARACTER, COMPASSION AND COMPETENCE, with the perfect example of leadership, grace and balance. This is the award where Xavier's meets the competition and a race towards excellence. This accolade serves as an inspiration for young people to take pride in their achievements and set an example of brilliance. The winner of this award is presented with a cash prize from St. Xavier's College, Jaipur. Students of the Department of Business Administration, who demonstrated exceptional overall performance and participation in extracurricular activities during the academic year, followed into creating a legacy, where the Department has bagged 6 Xavierite of the Year awards in the time frame of 11 academic years. The Department of Business Administration takes great pride in procuring such great fitting examples of Character, Compassion and Competence.

LEGACY



RONAK JAIN
2014-15



MEGHA RATHORE
2015-16



VINAY PRATAP
2016-17



SURBHI AGARWAL
2019-20



MANVI AGARWAL
2020-21

PRIDE OF THE DEPARTMENT



AARYAN MITTAL
BATCH OF 2020-2023

The high soaring PRIDE OF THE DEPARTMENT of Business Administration, whose hearts fluttered with the spirit of Leadership and exceptional dedication towards the department. The department is all about having a vision to move higher, a mission to grab success and a goal to be the undoubtedly best. Pride of the Department is believed to be “a high or overweening personnel of who showcases one’s own exceptional qualities, attainments, or estate, which gives rise to a feeling and attitude of standing out over and with others” Students who stand for the example of Professionalism, Respect, Integrity, Diversity and Excellence in the department are always carefully chosen to be entitled with this award. This award has always had its core value of choosing the student who makes the department proud at every step of their journey, and who has a balanced view towards the world of emotions and practicality. Students who are awarded this award are not only associated with the department till the time of their 3-year tenure but for a whole lifetime. Department of Business Administration feels proud to have always been proud and about to have such students and talents on board.

LEGACY



SALONI AJMERA
2015-18



MOHIT SIDANA
2016-19



DHEERAJ KALANI
2017-20



SHON K. SAJI
2018-21



GARGI JAIN
2019-22

EXCELLENCE AWARDS 2023

LEADERSHIP & ORGANISATIONAL SKILLS



Aaryan Mittal



Palak Verma

ACADEMICS



Mishika Agarnal

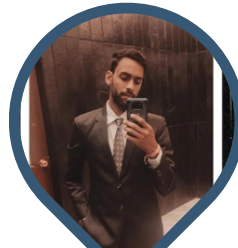


Divyanshi Agarnal

REGULARITY & MAXIMUM ATTENDANCE



Bhavya Mathur



Albin Varghese

MARKETING



Diya Somani



Manish Pincha

PUBLIC RELATIONS



Kashish Ramnani



Lakshay Jain

TECHNICAL



Giriraj Moha



Naman Jaitly

RESEARCH



Keshav Gupta



Pragya Naruka

SOCIAL RESPONSIBILITY



Nakul Bagri



Parul Malik

ENTREPRENEURSHIP



Akriti Agarnal



Srishti Daga

DANCE



Raghav Agarnal



Bhagya Mathur

PHOTOGRAPHY



Naman Jaitly



Mohit Yadav

NSS/NCC



Shivani Jaiswal



Mohit Yadav

ARTS



Harshita Jain

FASHION



Diya Somani

THEATRE



Keshav Maheshwari

SWACHTA ACTION PLAN



Akriti Agarnal

ACHIEVERS' ARCADE

ADITYA FATEHPURIA

We are proud to announce our BBA second-year student, Aditya Fatehpuria, got featured in Shark Tank (India's most popular Reality TV show season 2, episode 13). Got 1 crore funding with 10% equity in his business venture.



PRATHAM SHARMA

Pratham Sharma (BBA 2 year Batch 2021-23) presented Airosafe LPG Leakage Detecting Device for Kitchen with Battery Backup. Aerosafe is being launched by a young mind Pratham Sharma under a private company.



BHUMIKA SAINI

Bhumika Saini, BBA 2nd year has secured 1st position at the Buzzingear- The buzz over layoffs event, which was organized by the HRDC, Shri Ram College of Commerce (Delhi University) under Minductor 11.0.



MOHIT YADAV

STATE AWARD: Governor Award- (Rover category) 2023

NATIONAL AWARD: National Youth Excellence Award' 23 (Jammu & Kashmir)

NATIONAL AWARD : National Brilliant Award' 23 (New Delhi)



ANUSHKA JAIN

Anushka Jain, alumna of the Department of Business Administration (Batch 2019-22), was felicitated with the National MSME Award for Business Excellence 2022 by the Honorable Governor of Rajasthan.



SRISHTI DAGA

Srishti Daga, a student of BBA Third Year, has Qualified the All India National Level 10m Air Pistol Shooting Championship with a score of 544.



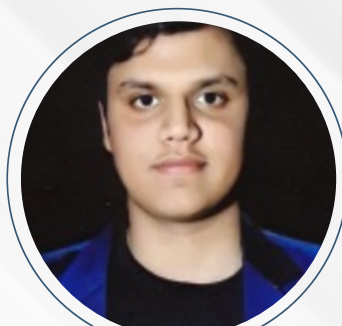
ACHIEVERS' ARCADE



JAYA BOTHRA
CAT 93.34



ASHUTOSH DAGA
CAT 99.88



ANSH KACHWAL
CAT 94



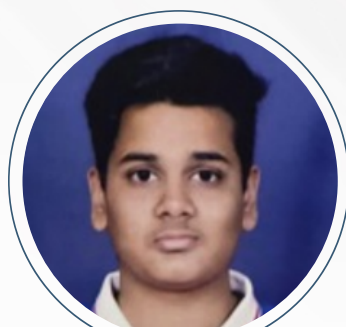
KANISHA SURANA
CAT 90.96



RAGHAV MUNDRA
IIM KHOZIKODE



LOKESH VASWANI
ACDEMIC TOPPER



TUSHAN KANOONGO
XAT: 97 IIFT: 98

AKANKSHA SINGH



EXPEDITION TO MT. FRIENDSHIP PEAK

Created a record in Indian history of hoisting a 50 feet tricolour, along with 4 other mountaineers selected as a Team Leader for the expedition in Pir Panjal Range, Himachal Pradesh by Indian Mountaineering Foundation.

DHAIRYA JAIN



NATIONAL AND INTERNATIONAL ACCLAIMED GOLFER

He is a national and an international acclaimed Golfer who has won several state, national championships and has also represented India at the World Junior Golf Championship 2018, 2019

DARSHNA RATHORE



INTERNATIONAL SHOOTER IN SHOTGUN

Bronze Medalist in Asian Shotgun Championship Doha'19, World championship Italy'19 (7th position), Junior Asian Shotgun Championship (silver medalist), Khelo India (gold medalist)

VEDANT LODHA



NPTEL INTERNATIONAL BUSINESS COURSE (IIT ROORKEE): TOP 2%

He scored 82% in the 12 week online certification course of NPTEL International Business Course among 350 candidates and topped in the college in December 2020.

HARSHITA BAMBANI



INDIA'S MISS ECO

1 titled as India's Miss ECO for positioning at top 20 in the Miss Eco International 2021, an initiative by the United Nations held in Egypt on 2nd April 2021.

ISHA VIJAY



CAT PERCENTILE 96.18

She secured 96.18% in CAT 2021 examination among 1.21 lakh candidates and secured her seat in top colleges of MBA in India.

SPORTS ACHIEVEMENTS

S.NO	NAME OF THE EVENT	NAME OF STUDENT	CLASS
1	200 METER RACE (Winner) (Panther House)	KHUSHI AGARWAL	BBA 1
2	SHOT PUT (Winner) (Rhino House)	VIDHI SINGH	BBA 1
3	SHOT PUT (Winner) (Panther House)	KHUSHI AGARWAL	BBA 1
4	JAVELIN THROW (Winner) (Panther House)	KHUSHI AGARWAL	BBA 1
5	DISCUS THROW (Winner) (Rhino House)	VIDHI SINGH	BBA 1
6	DISCUS THROW (Winner) (Panther House)	KHUSHI AGARWAL	BBA 1
7	100 METER RACE (Winner) (Eagle House)	DIGVIJAY SINGH RAJAWAT	BBA 2
8	100 METER RACE (Runner Up) (Rhino House)	ADITYA MATHUR	BBA 2
9	400 METER RACE (Winner) (Rhino House)	JONATHAN	BBA 3
10	SHOT PUT (Winner) (Rhino House)	SACHIN SHARMA	BBA 1
11	SHOT PUT (Runner Up) (Rhino House)	SHREYANSH SHARMA	BBA 2
12	JAVELIN THROW (Winner) (Rhino House)	SHREYANSH SHARMA	BBA 3
13	DISCUS THROW (Winner) (Rhino House)	SHREYANSH SHARMA	BBA 3
14	CHESS (Runner Up) (Bulls House)	SIDDHI	BBA 1
15	BADMINTON (Winner) (Bulls House)	BHUMIKA SAINI	BBA 2
16	BADMINTON (Runner Up) (Eagle House)	SOMIYA AGARWAL	BBA 1
17	BADMINTON DOUBLES WINNER PANTHER	RIMJHIM AGARWAL	BBA 1
18	BADMINTON (Runner Up) (Panther House)	NAVEEN SHERAWAT	BBA 3
19	KHO-KHO (Runner Up) (Eagle House)	AVINASH KACHHAWA	BBA 2
20	VOLLEYBALL (BOYS) (Runner Up) (Rhino House)	SACHIN SHARMA	BBA 1
		TARUSH SHARMA	BBA 1
		UJJWAL HAWA	BBA 3
		SAURAV JHAJHARIA	BBA 3
		SHREYANSH SHARMA	BBA 3



"He who has never learned to obey cannot be a good commander."

21	VOLLEYBALL (GIRL) (Winner) (Eagle House)	GUNGUN PAREEK	BBA 1
		ANJALI BHAGTANI	BBA 3
22	VOLLEYBALL (GIRLS) (Runner Up) (Rhino House)	VIDHI SINGH	BBA 1
		AAYUSHI UPPADHYAY	BBA 1
		APARNA KHANDELWAL	BBA 1
		GURUVATI GOLADA	BBA 2
		VISHAKHA SINGH	BBA 2
23	HANDBALL (GIRLS) (Winner) (Eagle House)	TANVI AGARWAL	BBA 1
		STUTI SHARMA	BBA 3
		KHUSHI AGARWAL	BBA 1
		DIVYA	BBA 1
		DISHA	BBA 1
		TANISHA AGARWAL	BBA 1
24	BASKETBALL (GIRLS) (Winner) (Eagle House)	ANKITA CHOUDHARY	BBA 1
		STUTI SHARMA	BBA 3
25	BASKETBALL (GIRLS) (Runner Up) (Rhino House)	VIDHI SINGHI	BBA 1
		APARNA KHANDELWAL	BBA 1
		DEEPTI HARPLANI	BBA 3
		LAKSHITA KHANDELWAL	BBA 1
		KRATIKA RAWAT	BBA 1
		AYUSHI JAIN	BBA 1
26	KABADDI (GIRLS) (Winner) (Rhino House)	DEEPTI HARPLANI	BBA 3
		VIDHI SINGHI	BBA 1
		GURUVARTI GOLADA	BBA 2
		KRATIKA RAJAWAT	BBA 1
		ANUSHKA SAXSENA	BBA 2
		APARNA KHANDELWAL	BBA 1
		LAKSHITA KHANDELWAL	BBA 1
		AYUSHI JAIN	BBA 1
27	KABADDI (GIRLS) (Runner Up) (Eagle House)	STUTI SHARMA	BBA 3
		ANKITA CHOUDHARY	BBA 1
		KHUSHI GYANANI	BBA 2
28	KHO-KHO (GIRLS) (Winner) (Rhino House)	VIDHI SINGH	BBA 1
		LAKSHIKA KHANDELWAL	BBA 1
		KRITIKA RAWAT	BBA 1
		DIVYA DUSAD	BBA 1
		AYUASHI JAIN	BBA 1
		VISHAKA SINGH	BBA 2
		DEEPTI HARPLANI	BBA 3
29	KHO-KHO (GIRLS) (Runner Up) (Eagle House)	STUTI SHARMA	BBA 3
		SOMIYA AGARWAL	BBA 1



30	BADMINTON DOUBLES (Runner Up) (Bulls House)	BHUMIKA SAINI	BBA 2
		NISHA	BBA 2
31	CRICKET (BOYS) (Winner) (Panther House)	GAURAV DUBEY	BBA 3
		HARDIK SHARMA	BBA 3
		AKSHAY TAKHAR	BBA 3
		PARTH YADAV	BBA 2
		NAMAN BHANSAL	BBA 2
		PARTH YADAV	BBA 2
		NAMAN BHANSAL	BBA 2
32	CRICKET (BOYS) (Runner Up) (Rhino House)	PUNIT SANANTANI	BBA 2
		MEHUL CHOPRA	BBA 1
		MOHITB KHANDELWAL	BBA 2
		YASH BHARTIYA	BBA 1
		SAURAV JHAJHARIA	BBA 3
		RISHAB KAWARIYA	BBA 2
		AMAN TAMBI	BBA 3
33	KABADDI (BOYS) (Winner) (Rhino House)	MANISH SHARMA	BBA 3
		SACHIN SHARMA	BBA 2
34	KABADDI (BOYS) (WRunner Up) (Eagle House)	ZAID QURESHI	BBA 2
		RAGHAV AGRAWAL	BBA 3
35	FOOTBALL (BOYS) (Winner)) (Eagle House)	HARSH SINDHER	BBA 3
		DIGVIJAY SINGH RAJAWAT	BBA 2
		RISHABH JAIN	BBA 2
		RAGHAV AGARWAL	BBA 3
		UJJWAL HAWA	BBA 3
		JINESH LODHA	BBA 3
36	FOOTBALL (BOYS) (Runner Up) (Rhino House)	ANUJ ANAND	BBA 2
		UJJWAL HAWA	BBA 3
		JONATHAN D'SAUZA	BBA 3
		DHRUV SHARMA	BBA 3
		ADITYA MATHUR	BBA 2
		SHRYANSH SHARMA	BBA 3
		AKSHAT GUPTA	BBA 3
		YASH PAHARIA	BBA 3
37	BADMINTON DOUBLES (Winner) (Panther House)	NAVEEN SHERAWAT	BBA 3
38	BADMINTON SINGLE (Runner Up) (Panther House)	SOURYAVARDHAN SHEKHAWAT	BBA 2
39	TABLE TENNIS DOUBLES (Runner Up) (Bulls House)	PRITHVI SINGH RATHORE	BBA 2
40	CARROM (Winner) (Panther House)	AMIT SARAN	BBA 1

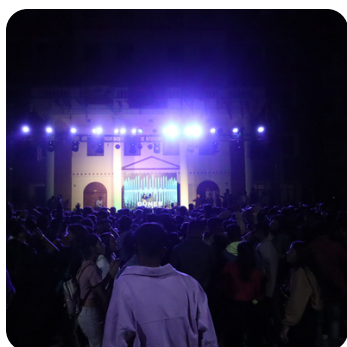


41	HANDBALL (BOYS) (Winner) (Bulls House)	SHANTANAV BHARGAVA	BBA 1
		SOURAYAVARDHAN SHEKHAWAT	BBA 2
		SIDDHARTH LOUNGANI	BBA 1
		PRIYANSH GARG	BBA 1
		PRATEEK BHARGAVA	BBA 2
		UJJWAL HAWA	BBA 3
42	HANDBALL (BOYS) (Runner Up) (Eagle House)	TANISHK KHANDELWAL	BBA 1
		RAGHAV AGARWAL	BBA 3
43	BASKETBALL (BOYS) (Winner) (Rhino House)	MOHAMMAD KAIF	BBA 2
		SAURAV JHAJHARIA	BBA 3
		ADITYA CHOUDHARY	BBA 2
		UJJWAL HAWA	BBA 3
44	BASKETBALL (BOYS) (Runner Up) (Eagle House)	DIGVIJAY SINGH RAJAWAT	BBA 2
		HARDIK CHOUDHARY	BBA 2
		ANIRUDH JAIN	BBA 2
		AVINASH KACHHAWA	BBA 2
45	KHO-KHO (BOYS) (Winner) (Rhino House)	ADITYA DHANRAJ	BBA 2
		KUSHAL KUMAR	BBA 1
		JANATHAN D'SOUZA	BBA 3
		SHRYANSH SHARMA	BBA 3
		SAURAV JHAJHARIA	BBA 3
		SACHIN SHARMA	BBA 1
		UJJWAL HAWA	BBA 3
46	VOLLEYBALL (BOYS) (Winner) (Panther House)	SHASHWAT SHARMA	BBA 1
		ADITYA SINGH	BBA 3
		KRISHNA MOYAL	BBA 1
		GAURAV DUBEY	BBA 3
		ANUJ JHANWAL	BBA 1
		DHRUV GHERA	BBA 2

TOKEN OF APPRECIATION FROM RAJASTHAN UNIVERSITY

1	SWIMMING	SHIVAM GOYAL	BBA 1
2	SQUASH	ARYAN KHENDALWAL	BBA 2
3	SQUASH	VARUN AGARWAL	BBA 1
4	SQUASH	ABHINASH CHHIPA	BBA 2
5	SQUASH	ANUJ ANAD	BBA 2
6	SQUASH	ARYAN KUMAR AGARWAL	BBA 2
7	CRICKET	AKSHAY THAKAR	BBA 3
8	BADMINTON	NAVEEN SHERAWAT	BBA 2
9	VOLLEYBALL	SHREYANSH SHARMA	BBA 3
10	KABADDI	MANISH SHARMA	BBA 3
11	SWIMMING	SHIVAM GOYAL	BBA 1
12	HANDBALL	SHOURYA VARDHAN SINGH	BBA 2





ENVISION X VENDESTO

INYOUTH

BUSINESS CONCLAVE

INDUSTRIAL VISITS

WEBINARS & SEMINARS

BRIDGE AND CERTIFICATE COURSES

ALUMNI INTERACTIONS

WORKSHOPS

SOCIAL RESPONSIBILITY DRIVES

SPEAKER SESSION

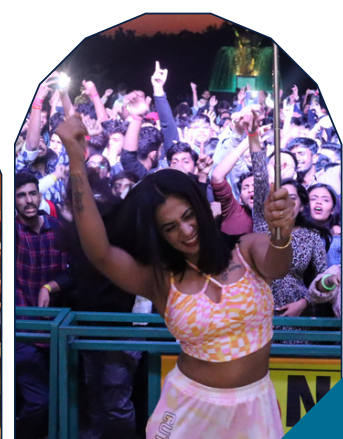
Beyond the Classroom



The Department of Business Administration and Commerce of St. Xavier's College, Jaipur hosted its most awaited fourth edition of the 2-day event Envision X Vendesto on the theme "Odyssey of a Mile to a Million" on 17.11.22. and 18.11.22.

The highlight of the opening ceremony was the talk show on the theme BIZ TALK: a tete-A-tete with the industry stalwarts. The top industrialists of the city like Prince Kapoor (National Head, Canva and Owner Viral Chilly), Ankit Sharma (Relationship Manager), and Vandana Chandana (Founder and Creative Director Production House Nevaniaart) enlightened the budding entrepreneurs with their experience and future predictions for the market trends. Raymond Cherubin congratulated the departments for their collaborated efforts in creating an aura of commerce and management fundamentals in real life. The talk was followed by the events Sharks Tank, Mad Over Marketing, Biz-Tech, The Throne MUN, Ad-Edict, Corporate Roadies and The CSR Plan on day 1. The second day had the events Brand-race, Throne MUN, Corporate Roadies, Samajik Nukkad, and Recruitedia and the event concluded with the Closing Ceremony followed by the cultural night i.e. DUNES MUSIC FESTIVAL. The event hosted an overwhelming response of more than 2000 participants.

The event was graced by state-renowned dignitaries like Nakshatra Sain (Entrepreneur and Influencer) and many more personalities which made 2 days extravaganza a grand success.





ST XAVIER'S COLLEGE-JAIPUR

NEVTA-MAHAPURA ROAD, JAIPUR -302029



INYOUTH

SEVENTH EDITION

BRINGING THE PIECES TOGETHER

INYOUTH

@inyouthxaviers

Presented By
DEPARTMENT OF MANAGEMENT & E-CELL

INYOUTH is an annual youth summit organised by the Department of Management and the E-Cell of St. Xaviers College Jaipur. The seventh edition of INYOUTH was scheduled to commence on 12th January 2023. It fostered the idea of “Bringing the Pieces Together”, inviting five speakers distinguished in their respective fields along with an Ad Film making competition called BRANDISM, where one can witness the culmination of Creativity, Marketing and Madness.

Our first speaker was Mr. Divas Gupta, an IKIGAI coach, international public speaker and IIM alumni, who loves to enrich one's personal and professional life. Our second speaker was Mr. Vivek Atray, a former IAS officer, Mentor & Advisor, and a YouTuber with over 6 million views. Our third speaker was “The Moustache Man of India”, Mr Girdhar Vyas, who broke the Limca Book of Records and has a beard over 28 feet in length. Our fourth speaker was Mr Akash Ranison, a climate activist, sustainability advocate, Journalist, author and TEDx speaker. Our fifth speaker was the powerful personality Ms Devika Devendra S Mangalamukhi, India's first transgender Kathak performer and state executive member of the Uttar Pradesh Transgender Welfare Board.

The excitement and enthusiasm could already be felt in the air, but sometimes, certain unfortunate and unforeseen events occur which change the entire course of things. The sudden demise of one of our most hardworking and beloved Assistant Coordinator, Piyush Baid, occurred a day before the event. The grieving E- Cell and Department of Management deemed it appropriate to call off the Seventh edition of INYOUTH to honour the memory and soul of the deceased.

BUSINESS CONCLAVE 2023



BUSINESS CONCLAVE

© business_conclave_

The third edition of Business Conclave was going to be launched on 13th January 2023, a day after INYOUTH, by the Department of Management and E-Cell. Its core value and focus was on “Expanding Vistas of the Business Avenue”. This event was a true test of the Entrepreneurial spirit of the participants in today’s dynamic business world. Business Conclave’23 was an interesting melange of three different events, organised by the three esteemed verticals of E-Cell respectively.

The Marketing Vertical event was called ‘Marketing Mavens’. It judged participants on the basis of their marketing knowledge, not their theoretical and bookish knowledge, but rather their practical know-how on how to run and market a business successfully. The Finance Vertical event was the ‘Investo MUN’. It was traditional investing with a twist. Each participant was allotted a country and was made its finance minister, having to come up with financial strategies and budgets for their countries. The Human Resource Vertical event was called ‘Hire or Fire’. It tested the participant's communication and social skills as well as their professional attitudes by creating a mock interview process. Marketing Mavens, Investo MUN and Hire or Fire, all these events were going to be as quirky as they sound, yet educational and informative.

But sometimes, even with honest intentions and efforts, things don’t go as planned. Two days before the event, we received the gut-wrenching news of the demise of one of our most diligent Assistant Coordinator, and dear friend, Piyush Baid. Business Conclave’23 was thereby called off as a sign of respect to the memory of the deceased.



Department of Business Administration St Xavier's College, Jaipur organised an Add-On Course for the students of all the departments on “Strategic Financial Decisions“. The course was mentored by Ms Shatabdi Saxena who is a BSE Certified Trainer & Technical Analyst and has experience in the stock market for the past 8 years.

In today’s world, everybody directly or indirectly have to take financial decision. this certificate course of 30 hours shed some light on financial importance in different walks of life. it commenced on the 6th of December and broadly focused on applying technical analysis for stock trading and investing, fundamental analysis of different firms, value investing and also taught about portfolio management. A total of 60 students from different departments participated in the course where the key learnings were to identify the market opportunities, execute the trade by technical analysis of stock and manage the trade risk from initiation to closure. The course took place in 4 modules and the students were given practical assignments which allowed them to apply the theoretical approaches and patterns in the real-time world. Based on this, the Top 5 students were awarded the “Certificate of Best Performer “

ST. XAVIER'S COLLEGE, JAIPUR
NEVTA - MAHAPURA ROAD, JAIPUR, RAJASTHAN

ADD ON COURSE

STRATEGIC FINANCIAL DECISIONS

CAPITAL MARKET MONEY MARKET

INDIAN FINANCIAL SYSTEM

NOV. 23ND

TIME 11:30 AM

ORGANIZER
REV FR DR A REX ANGELO SJ

TEACHER COORDINATOR
DR. HAPPY AGRAWAL

PRINCIPAL ST.XAVIER'S COLLEGE - JAIPUR
HEAD OF THE DEPARTMENT
DR. LEENA SHARMA

STUDENT COORDINATORS
KRITI KHANDLWAL
(7976929323)
HARSHVARDHAN SHARMA
(9571199177)



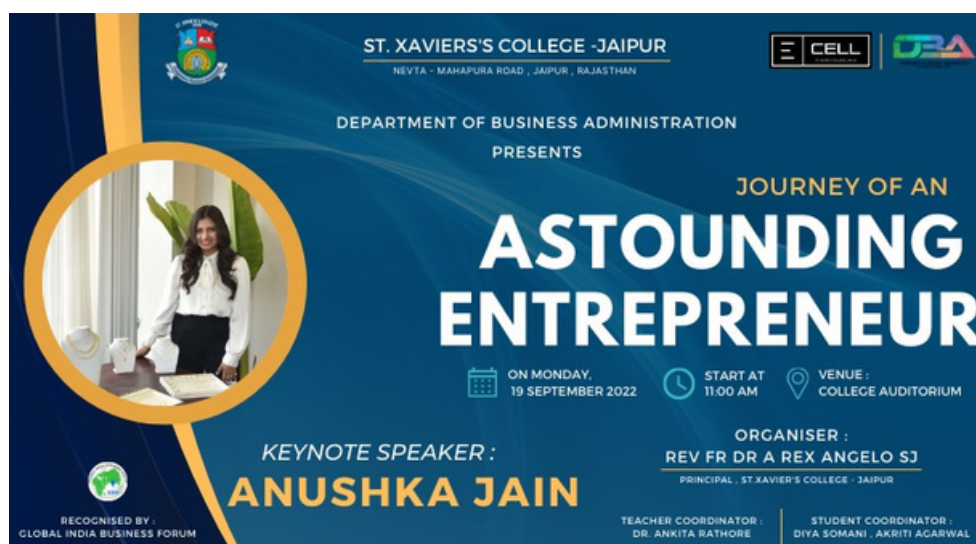
ALUMNI INTERACTION

The E-Cell under the Department of Business Administration organised its first Alumni Interaction of the session 2022-23 on the 19th of September.

The event began with a fulfilling introduction from the speaker, Anushka Jain. She was welcomed by our principal, Rev. Fr. Dr A Rex Angelo, who gifted her a sapling. Next, Father Principal was invited up on stage to give a welcoming speech, containing a beautiful story to work hard towards your goal, and never give up. The audience was motivated and excited to hear our speaker. She was called upon the stage to talk about her motivation and her struggles to build the brand she owns today. She talked about her business label, Anushka Jain Jewellery, and the vision behind this venture of hers. She asked the students to work hard even when they feel it was not working out. She also emphasised making a to-do list on a daily basis, as it helped a lot in building her brand. Anushka proved to be a great speaker who holds the ability to inspire others. Students were curious to know more about her and her venture and asked many questions, which she answered very respectfully.

Lastly, she was presented with a token of gratitude by the department, and called upon stage for a group photograph with the department teachers and the E-Cell council.

It was a great event and encouraged students to work towards their respective goals.





SOCIAL RESPONSIBILITY DRIVES

The Department of Business Administration under the aegis of ISREAC/UBA (Unnat Bharat Abhiyan) and in collaboration with Just Health and Wellness, Jaipur organised a Free Health Checkup Camp at Gram Panchayat in Jaisinghpura Village. The main purpose of this Camp was to provide Free Health checkups to the villagers of Jaisinghpura who are unable to do so due to various financial issues.

An electrocardiogram (ECG) records the electrical signals in the heart. It's a common and painless test used to quickly detect heart problems and monitor the heart's health. Its cost is also quite high but in this Camp, we provided this facility for free to the villagers. 25 to 30 ECG tests were done in this Free Health Checkup Camp.

22 students participated from UBA Committee along with the teachers (Dr Leena Sharma Ma'am, Dr Ranjit Kaur Ma'am, Ms Rose Martin Ma'am and Dr Happy Agarwal Ma'am).

From Just Health And Wellness Firm there were 4 members of the Nursing Department, 5 Doctors, 5 Eye Team Members, 2 Medicine Boys, 1 member of Hospital marketing and 1 member of the JHW team.

The Sarpanch of Jaisinghpura Village also visited the Camp at 1.15 pm.

We provided the " Free Health Checkup" to 118 village people of all age groups (50 Males and 68 females).





SPEAKER SESSIONS

The "Business Case Study" workshop was organized in collaboration with IBS Jaipur on 30th November 2022. The workshop proved to be an engaging and educational experience. With Ms Anjali Pareek and Dr Renu Jadon as the Faculty Coordinators, the workshop showcased a balance of expert guidance and interactive learning. Attendees benefited from the insights of guest speakers, Vidhu K Mathur and Dr Shweta Jain, who shared their extensive knowledge in the field. The main motive of the workshop was to understand the concept "success is a choice. Or rather, a good choice can lead to great success. if you want to understand how this is possible, case studies are the best possible way to know about effective management decisions.

The workshop's interactive nature fostered an environment conducive to active participation and critical thinking. Practical case studies were used to stimulate discussions and enhance understanding of real-world business scenarios. Participants were encouraged to analyze complex situations, develop solutions, and present their findings, promoting a studious atmosphere.





St Xavier's College - Jaipur
Nevta, Mahapura Road Jaipur - 302029

DEPARTMENT OF BUSINESS ADMINISTRATION

IN COLLABORATION WITH
IBS Jaipur
ORGANISES WORKSHOP ON
"BUSINESS CASE STUDY"

Success is a choice. Or rather, a good choice can lead to great success. If you want to understand how this is possible, case studies are the best possible way to know about effective management decisions.

ON 30th NOVEMBER 2022
REGISTRATION OPEN
<https://forms.gle/DkZDURHT9eSjKy7EA>

TIME
10:00 AM

VENUE
CONFERENCE HALL

TEACHER COORDINATORS
MS. ANJALI PAREEK
DR RENU JADON

ORGANIZER
REV FATHER DR A REX ANGELO
PRINCIPAL, ST XAVIER'S COLLEGE - JAIPUR

HEAD OF DEPARTMENT
DR LEENA SHARMA

STUDENT COORDINATORS
MANSI PANWAR - 7790972473
HIMANSH GUPTA - 8290266502







WORKSHOPS

A workshop on Effective Leadership Emotional through Intelligence was conducted on the 14th and 15th of October 2022 by the Department of Business Administration. The central idea of the workshop was Leaders who have a sensitivity to relationships and do a good job of building relationships have something beyond business skills that help organizations succeed. They have highly developed, emotionally intelligent behaviour. The keynote speaker of the session Mr Deepak Pareek and Mr Saurabh Jain taught us that leadership is nothing but a state of mind, it is not sacrificing but giving. A leader always has an intention to serve. It is your character that decides whether you are a leader or not. We got to learn about what exactly is emotional health, how to control your emotional temptations and the importance of being self-aware. They also beautifully mentioned that every person has their own universe and we should try not to be judgemental.

INDUSTRIAL VISIT



On September 30th, 2022, the Department of Business Administration in collaboration with E cell organized an industrial visit to Foodfair Nutrition Product LLP Solitaire Industrial Park in Bagru for second-year students. The students were amazed to see the massive machinery used for producing camel milk powder, which redefined food production. The industry inspired the students, with some already owning factories, striking business deals with Foodfair Nutrition Product LLP to purchase raw materials. The students were assigned a marketing project to market the company creatively.

*"Igniting the Spirits and Ethics with the Purview of Directing,
Heading towards the Zenith with the Purview of Managing"*

The Department of Business Administration, St Xavier's College-Jaipur, founded the E-Cell or the Entrepreneurship Cell in 2012 with the motto of promoting entrepreneurship inside as well as beyond the walls of Xavier's campus. The Entrepreneurship Cell (E-CELL), encourages, promotes, and supports entrepreneurship and innovation among the budding young minds of the college. It aims to promote and sustain the entrepreneurial spirit and facilitate ideas and networking through events, workshops, and training. The beneficiaries include students, faculty, research staff, and associates.

The E-Cell solely focuses on the ever-dynamic business environment around us. It is further divided into various segments such as the Finance Management Vertical, the Human Resource Management Vertical, the Marketing Management Vertical, and the Ethical & Spiritual Vertical, Editorial Assistance, Technical Assistance, Alumni Forum and Internship Forum.

These four verticals along with the Editorial and the Technical Assistance make up for the E-Cell and its phenomenal activities throughout the year, including all the departmental fests, E-learning programs, and the Management Executive Tribunal (MET). Under the able guidance of the Faculty mentors and the aegis of E-Cell, three departmental fests are conducted every year, which are an amalgamation of curricular and extracurricular activities; ENVISION X VENDESTO (Annual Cultural Extravaganza), INYOUTH (Annual Youth Summit) and BUSINESS CONCLAVE (Annual Academic Extravaganza).

To expose the students to the fast-growing world, and to give them an experience of the Corporate World, the students are given various positions in the E-Cell and to be the torchbearers of the Cell. It is a podium where the students learn to ameliorate their managerial skills, polish up their leadership competence, and hoist their scrutiny in the field of Management. The Entrepreneurship Cell encourages, promotes, and supports entrepreneurship and innovation.



E-CELL CORE TEAM



AKRITI AGARWAL
COORDINATOR

The starting point of all achievers is desire, and with such desire glimmering in my eyes, I started my journey of knowledge and wisdom at St. Xavier's College, Jaipur, a hallmark of education. The Department of Business Administration and E-Cell has played a crucial role in my holistic development and in turning me into a cultured and civilized citizen of the nation. In today's modern era, where competing is the ultimate goal of humans, the faculty members of the Department taught me to be compassionate and competent to win against all the odds. Henry Ford once quoted, "Coming together is a Beginning, keeping together is Progress and working together is Success", and I lived this quote in reality. To be the Co-Coordinator of E-Cell, was a matter of great pride and honour, and gave me the privilege to lead and work with a team full of dedicated and devoted individuals. All I could say is, I will always be indebted to E-Cell and the Department of Business Administration and will always cherish the good memories. HAIL E-CELL!

"BUILD A TEAM SO STRONG THAT NO ONE KNOWS WHO'S THE BOSS"

Having a team, who are quite exemplary to this quote, it was indeed a great successful academic year and a total honour as E-Cell Coordinator to have such a beautifully bonded team, where the whole team was leading, E-cell has provided each of us a pool of opportunities, since my very 1st year, it has always been special, due to the amount of warmth, experience, growth & exposure we get here, by abiding by the strong set of principles and morals. E-cell offers great learnings of leadership, and intellect, and builds you into great personnel. The vision, Mission and Goal of E-cell have always been Growth, Learning & Building Future Leaders. The teacher coordinator of E-Cell, Dr Leena Sharma puts great emphasis on a healthy work and learning environment along with a fair share of opportunities for each individual, which makes it an even great learning space.

E-CELL WILL ALWAYS BE SPECIAL TO EACH OF US!



AARYAN MITTAL
CO-COORDINATOR

FINANCE VERTICAL



SHIVANI JAISWAL
COORDINATOR



NAVYA GUPTA
ASSISTANT
CO-COORDINATOR



HARSHVARDHAN
ASSISTANT
CO-COORDINATOR



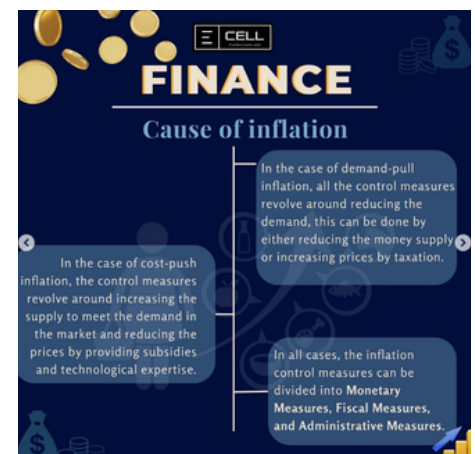
KHUSHI GYANANI
ASSISTANT
COORDINATOR



PIYUSH BAID
ASSISTANT
CO-COORDINATOR

Mastering your Finances is a journey worth embarking on. Start by setting clear goals, creating a budget, and building an emergency fund. Just as a skilled conductor harmonizes instruments to create a symphony, a successful financial strategist orchestrates assets to compose wealth.

Within our ranks, it is our esteemed Finance Vertical team that embodies these visionary strategists.



HUMAN RESOURCE VERTICAL



PARTHIVI JAIN
COORDINATOR



AARUSHEI MATHUR
CO-COORDINATOR



NANDKISHORE
ASSISTANT
CO-COORDINATOR



ALI AMJAD
ASSISTANT
COORDINATOR



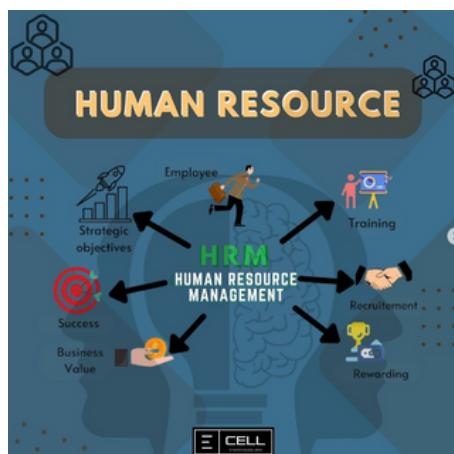
PRIYANSHI AGARWAL
ASSISTANT
COORDINATOR



PARIDHI GUPTA
ASSISTANT
CO-COORDINATOR

In the intricacy of Human Resource Management, fostering empowerment cultivates employee potential, orchestrates harmony, and fuels success. Also in HR, the true artistry lies in recognizing that the organization's success is an intricate tapestry woven from the diverse threads of individual potential.

Our E-Cell's Human Resource Vertical team excels in realizing this synergy for lasting organizational brilliance.



MARKETING VERTICAL



KASHISH RAMNANI
COORDINATOR



MANISH PINCHA
CO-COORDINATOR



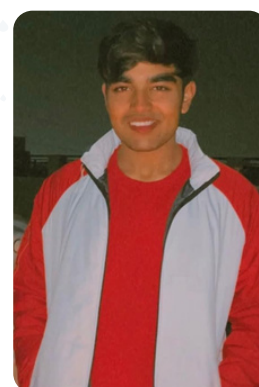
UTSAV PABUWAL
ASSISTANT
CO-COORDINATOR



HIMANSH GUPTA
ASSISTANT
COORDINATOR



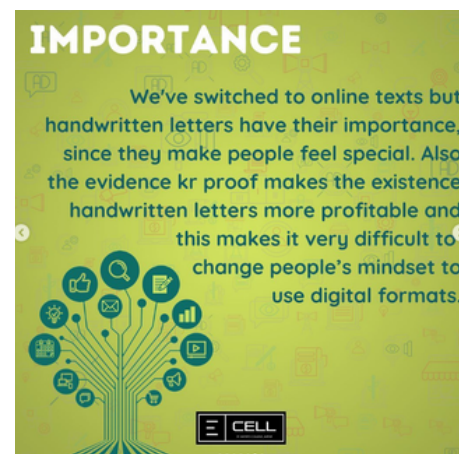
VANSHITA GUPTA
ASSISTANT
COORDINATOR



DHRUV NATIYA
ASSISTANT
CO-COORDINATOR

In the ever-evolving landscape of marketing management, the dance between creativity and data-driven insights choreographs the path to triumph. We paint narratives with finesse and decode consumer behaviour through the lens of science. This mastery is a symphony, conducting immediate success while composing notes of adaptability and innovation for the future.

Our E-cell's Marketing Vertical team embraces this artistry with acumen, orchestrating a performance that resonates with the pulse of the marketplace.



ETHICAL & SPIRITUAL VERTICAL



PARUL MALIK
COORDINATOR



NAKSHITA ARORA
COORDINATOR



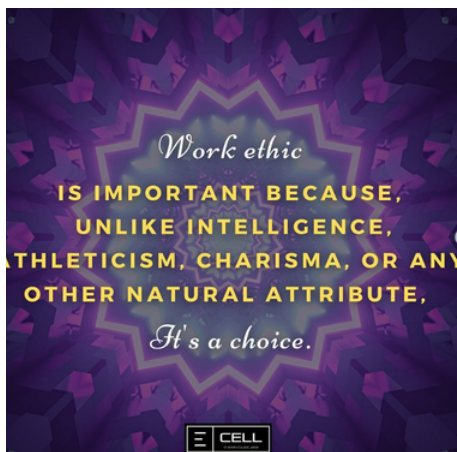
KRITI KHANDEWAL
ASSIS. COORDINATOR



MAYANK JAIN
ASSIS. CO-COORDINATOR

The intertwining of ethical growth and spiritual insights creates a profound tapestry of human development. Just as ethics guide our actions, spirituality fuels our purpose. When we strive to align these dimensions, we sculpt not only our character but also our connection with the universe. This harmonious synergy awakens a deeper understanding of existence, inviting both wisdom and compassion to flourish.

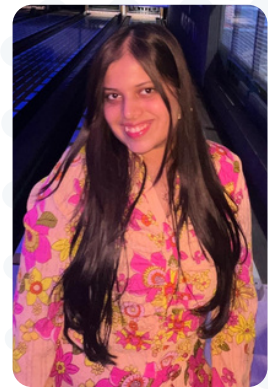
In this endeavour, our E-Cell's Ethical and Spiritual Vertical stands attuned, embracing this transformative journey.



EDITORIAL ASSISTANCE

In the symphony of ideas, the editorial cell conducts the harmonious convergence of diverse voices, shaping mere words into profound narratives. With each stroke of the keyboard, they simplify thoughts and emotions, guiding clarity through the haze of complexity. In this realm of intellect, they wield the pen as both a sword and a bridge, bridging minds and forging understanding.

The Editorial Team isn't just a collective; it's an alchemical process that transforms raw insight into refined enlightenment.



SRISHTI DAGA
COORDINATOR



PRATISHTA PANDEY
ASSIS. COORDINATOR

TECHNICAL ASSISTANCE



PALAK VERMA
COORDINATOR



MANSI PANWAR
ASSIS. COORDINATOR

In today's world, technology isn't just a solver; it's an innovator. The harmonious code symphony bridges imagination and reality, propelling progress into uncharted realms. As students, we're the eager conductors of this orchestration, aiming to become virtuoso engineers shaping the future. Our E-cell's Technical Team embodies this spirit, poised to lead in this grand pursuit of innovation.



JAYESH KUNDANI
ASSIS. COORDINATOR



ISHAN SHARMA
ASSIS. COORDINATOR

ALUMNI FORUM

The Alumni Forum stands as a testament to the enduring bond between our institution and its graduates. With unwavering commitment, our alumni generously share their professional journeys, lessons learned, and pearls of wisdom with current students. As our future upholders glean from the reservoir of alumni experiences, they gain unparalleled insights into the nuances of various industries, bolstering their preparedness to navigate the ever-evolving landscape. The Alumni Forum stands as a testament to the enduring legacy of our institution, where knowledge is perpetuated through generations, and the light of experience guides the way forward.



DIYA SOMANI
COORDINATOR



NISHANT MAHESHWARI
ASSIS. COORDINATOR



HIMKESH MATOO
ASSIS. COORDINATOR



BHAVESH GURNANI
ASSIS. COORDINATOR



MANSI BHANDARI
ASSIS. COORDINATOR

INTERNSHIP CELL

Embedded within our Entrepreneurship Cell, the Internship Cell exemplifies our commitment to hands-on education. Like a conductor orchestrates a symphony, our Internship Cell arranges transformative internships that resonate with real-world challenges. The Cell bridges academic theory and practical application. Through partnerships with diverse industries, we empower students to translate classroom knowledge into results. Guided by mentors, interns engage in authentic business scenarios, honing skills and broadening perspectives.

Beyond securing internships, our platform fosters continuous learning and innovative thinking. Just as a conductor harmonizes instruments, our Internship Cell blends theory and execution, empowering students to compose their journey towards entrepreneurial excellence.

CO-OPTIVES



JASMEEN KAUR
ALUMNI CHAPTER

The whole E-Cell team would like to extend their heartfelt gratitude to all the Co-Optive members of E-Cell who contributed to making all the events a huge success. You all have been always on your toes to support the team. Without you, all these events wouldn't have been possible. Thank you for all your contributions and for helping us create unforgettable events.



VISHAKA
INTERNSHIP



AKSHITA GARG
DISCIPLINE



ANUJ PRATAP
ADMINISTRATION



MITALI BHATIA
PUBLIC RELATION



YASH TRIPATHI
DISCIPLINE

PILLARS OF E-CELL

Not officially but they were an integral part of E-Cell, they played a very important part in all the events. Despite, not having an official title their contribution were essential to the overall success and functioning of all events of e-cell. They were involved in various aspects from planning to coordinating the team. Their hard work and contributions are valued by the entire E-Cell Team. Without their involvement e-cell wouldn't have been able to achieve it's goals.



**RITESH
KALYANI**



**RAGHAV
AGARWAL**



**NAMAN
JAITLEY**



**NAKUL
BAGRI**



**GIRRIRAJ
MOHTA**



STUDENTS' CORE COUNCIL ACHIEVERS (2021-22)

S.NO	NAME	POST	CLASS
1	GARGI JAIN	GENERAL SECRETARY	BBA 3A
2	ASHISH SHARMA	GENERAL SECRETARY	BBA 3A
3	HARSH SACHDEVA	GENERAL SECRETARY	BBA 3A
4	TANYA SHARMA	CREATIVE SECRETARY	BBA 3B
5	TUSHAR DAGA	RESOURCE SECRETARY	BBA 3B
6	RIYA SINGHAL	CULTURAL SECRETARY	BBA 3B
7	AKRITI AGARWAL	JOINT SECRETARY	BBA 2A
8	AARYAN MITTAL	JOINT SECRETARY	BBA 2A
9	NAMAN JAITLY	JOINT SECRETARY	BBA 2C





STUDENTS' CORE COUNCIL ACHIEVERS (2022-23)

S.NO	NAME	POST	CLASS
1	AARYAN MITTAL	VICE PRESIDENT	BBA 3A
2	MANVI PUNJABI	VICE PRESIDENT	BBA 3B
3	NAMAN JAITLEY	GENERAL SECRETARY	BBA 3B
4	BHAGYA MATHUR	GENERAL SECRETARY	BBA 3A
5	SRISHTI DAGA	GENERAL SECRETARY	BBA 3B
6	RAGHAV AGARWAL	CULTURAL SECRETARY	BBA 3B
7	ANJLI BHAGTANI	CREATIVE SECRETARY	BBA 3A
8	PRATISHTA PANDEY	JOINT SECRETARY	BBA 2A
9	HARSHVARDHAN SHARMA	JOINT SECRETARY	BBA 2B
10	KRITI KHANDELWAL	JOINT SECRETARY	BBA 2B





CLASS REPRESENTATIVES (2022-23)

S.NO	CLASS	NAME
1	BBA 3A	AARYAN MITTAL BHAGYA MATHUR ANJLI BHAGTANI
2	BBA 3B	NAMAN JAITLEY MANVI PUNJABI RAGHAV AGARWAL
3	BBA 2A	ALI AMJAD ARYAN KHANDELWAL DHRUV GERA BHAVESH GURNANI
4	BBA 2B	HARSHVARDHAN SHARMA KRITI KHANDELWAL HIMANSH GUPTA KHUSHI GYANANI
5	BBA 2C	PRATISHTA PANDEY PARIDHI GUPTA REYANSH AGARWAL PRATEEK BHARGAV
6	BBA 2D	YASH VIJAY VISHAKA SOGANI SAMYAK JAIN SAMRIDDHI JAIN
7	BBA 1A	AYUSH KHANDELWAL DEVESH AGARWAL ARIN GUPTA AMIT SARAN
8	BBA 1B	GARVITA TAMBHI KANISHKA SURANA ISHANT MATHUR DIVYANSHI VILAYATRANI
9	BBA 1C	MOHD. YASIR MK VIBHOOTI NIKHIL KUMAWAT MOHIT SINGH
10	BBA 1D	SHIVEN BAJAJ TARPIT JAIN TANISHA SHARMA STUTI GROVER





Rhythmic Resonance

A Society where creativity meets movement, a vibrant community that thrives on rhythm, expression, and diversity in motion - celebrating dance's universal language and unity - Xavier's Dance Society. With the coordinators from the Department of Business Administration and their zeal to make each performance an absolute bang on, they encapsulated the exhilarating journey of the dance society throughout the year, with the achievements, performances, and the powerful impact of XDS.

A Fusion of Passion and Talent - The Dance Society's Genesis The Xavier's Dance Society isn't just a club; it's a family that has grown out of a shared love for dance and the desire to captivate audiences with every performance.

Born from the passion of a few and embraced by many, the dance society has evolved into a force that inspires and entertains and the choreography that tells stories. The pinnacle of the dance society is undoubtedly Envision X Vendesto. This event is not just a recital; it's a canvas on which emotions, stories, and expressions are painted through movement. From contemporary to hip-hop, classical to fusion, the annual showcase is a testament to the diverse dance forms that find a home within society.

The Xavier's Dance Society celebrates diversity through dance. By embracing a wide range of dance forms, from traditional Indian styles to contemporary global influences, they embody the universality of dance as a language that transcends borders, languages, and cultures.

XAVIER'S *Dance* SOCIETY





Representing Vehemence

At St. Xavier's College, the Department of Business Administration has orchestrated an artistic synergy within the college's vibrant Theater Society, XTS. This dynamic amalgamation of analytical acumen and creative expression has not only enriched the cultural spectrum of the institution but also illuminated the diverse skill set cultivated within the department.

The students from the Department of Business Administration seamlessly infuse their values of leadership, teamwork, and effective communication into various performing art forms within XTS. From the thought-provoking 'Nukkad Natak' performances that convey societal messages on the streets to the riveting 'Mono Act' displays that command solo stages, and even the entertaining 'Mimicry' acts that bring voices and characters to life, these business students showcase their multifaceted talents. XTS truly emerges as a coruscating society, where thoughts, feelings, and emotions are skillfully expressed through actions.

The society's standout performances like 'ZEST,' 'EXV' and collaborative ventures with 'BITS Pilani' underscore its commitment to excellence. The confluence between the Department of Business Administration and XTS serves as a testament to the seamless fusion of business skills and creative expressions. As business students contribute to XTS's success, they also embrace a holistic educational journey extending beyond conventional boundaries. This amalgamation underscores their multidimensional talents, leaving an indelible impression on St. Xavier's College. The partnership exemplifies the institution's dedication to nurturing well-rounded individuals who flourish in both the boardroom and the spotlight.

X A V I E R ' S
Theatre
S O C I E T Y





Glamour and Grace

As the academic year draws to an end, it's time to reflect upon the whirlwind of creativity, innovation, and style that has unfolded within Xavier's Fashion Club, with enormous support and intense participation from the BBA department. This is an insightful glimpse into the club's achievements, events, and the remarkable journey that has shaped the fashion landscape. The highlight of the year was undoubtedly Envision X Vendesto's fashion walk opening. With the theme "Odyssey of a mile to a million" the runway transformed into a tapestry of avant-garde designs. Through meticulous planning, weeks of rehearsals, and tireless teamwork, the show proved to be a mesmerizing spectacle that left a lasting impact on the audience. Diversity is in the heart of our club's ethos. We are committed to challenging industry norms by embracing models of all sizes, backgrounds, and genders. Our inclusive fashion shows and campaigns shattered conventional beauty standards and showcased the beauty that lies in individuality, proving that fashion is a platform for self-expression, accessible to all.

As we turn the page on another successful year, we are excited about the possibilities that lie ahead. The Xavier's Fashion Club remains dedicated to nurturing creativity, promoting inclusivity, and inspiring change through the art of fashion. We eagerly anticipate new collaborations, innovative events, and the continued growth of our club's vibrant community.

X A V I E R ' S
Fashion
C L U B





Symphony of Tones

"Where words fail, music speaks." - Hans Christian Andersen. This poignant quote encapsulates the essence of Xavier's Music Society within the Department of Business Administration. With an unshakable commitment to excellence, boundless enthusiasm, and undeniable talent, the society weaves a narrative of unity and growth that resonates beyond verbal expression.

Their dedication to perfecting performances is palpable. From the melodious rhythms of 'Zest,' the cultural fest, to the awe-inspiring showcases at 'Envision X Vendesto' and 'In Youth,' every chord struck is a result of relentless practice and unwavering dedication.

Fueled by infectious zeal, the society exudes an energy that captivates both its audience and peers. This enthusiasm not only propels their musical finesse but also ignites the passions of those around them.

Their innate talent shines through the harmonious blend of academic responsibilities and musical pursuits. By seamlessly orchestrating melodies and managing commitments, they embody the art of balancing diverse passions.

In their harmonious journey, Xavier's Music Society becomes an embodiment of the quote, breathing life into its sentiment. As they bridge the gap between words and emotions, they cultivate unity and foster growth within the Department of Business Administration. Their hard work, unrelenting enthusiasm, and remarkable talent paint a vivid tapestry of collaboration, inspiring others to find their own voices within the symphony of life.

X A V I E R ' S Music S O C I E T Y



STUPRENEUR

THE STORY OF ACHIEVING DREAMS

ANUSHKA JAIN



Anushka Jain, owner of Anushka Jain Jewellery is a former student of Business Administration at St.Xavier's College, Jaipur. She is a budding entrepreneur who introduced her own budding jewellery brand. She started her own label Anushka Jain Jewellery in 2020 when she was 19 years of age. She started AJJ in the midst covid and handled everything on her own then. From attending Jewellery shows in Hong Kong, to helping her Father in the Family business, Anushka was clear about her interests since her school days and the lockdown became an opportunity to turn her idea into reality. Anushka is full of zeal to achieve and grow.

SACHI BADAYA

Sachi Badaya, the founder of BISOU, started her journey as a student of Business Administration at St.Xavier's College, Jaipur. In 2021, she launched her own clothing brand, BISOU, driven by her vision of offering comfortable yet affordable clothing options. Sachi's brand is built on the principles of creating, enduring, evolving, and adapting to unforeseen circumstances. BISOU's inception is a result of Sachi's aspiration to provide stylish and comfortable clothing that cater to the needs of her target audience. As a budding entrepreneur, Sachi is focused on carving a niche in the fashion industry with her brand, and she remains committed to the continuous growth and enhancement of BISOU.



ALUMNI SPEAKS

"A NOTE TO THE ALMA MATTER"

Arriving at St. Xavier's with a focus on academic success, I unexpectedly discovered my passion for Modelling. This institution provided profound insights into business administration and helped me to graduate in the top 5% of my batch. Not only this, it empowered me to strive for my ambition—representing India at Miss Eco International. I'm eternally thankful. At 21, I'm prepared for all challenges. Soon, I'll embark on a Master's in Quantitative Finance at Northeastern University, USA.



HARSHITA BHAMBANI
BBA BATCH 2019-22



SHON K. SAJI
BBA BATCH 2018-21

Reflecting on St. Xavier's College journey, I'm grateful to department of business administration & ecell for experiences shaping my personal growth and professional path. As former college president, & a active department member I fostered collaboration, while Xavier's marketing excellence and faculty guidance honed me into a proficient marketer. Its unique, relaxed and welcoming leadership style shaped my own approach. The solution-oriented mindset gained continues to guide my career. Currently pursuing Masters in Australia, I expand horizons with Xavier's values as constant inspiration.

St. Xavier's College can be synonymous with an epicentre of opportunities. The motto of the college Character, Compassion and Competence makes the students to be cultured citizens. All these qualities made me achieve my goal of being the Xavierite of the Year.

Being the former president of my batch, I've got a lot of opportunities to learn a lot of new skills, to be professionally envied and envisioned. The caring and supportive nature of the faculty members made the college my second home. Xavier's provided me with not just bookish knowledge, but a practical one, indeed.



SURBHI AGARWAL
BBA BATCH 2017-20



DHEERAJ KALANI
BBA BATCH 2017-20

Xavier's is like a family to me. It has been an integral part of shaping & nurturing me to become the person I am today. It was a great enriching experience being a part of such an institution where the faculty is always available to mentor us and give us the push we need. Xavier's not only provided me with a quality education but also helped me to groom my overall personality. The cultural activities & workshops held by various Departments were another highlight that we all looked forward to, My takeaway is a huge bunch of memories, Friends who become family and a great deal of learning!

My experience at St. Xavier's College has taught me numerous things inclusive of resilience, patience, empathy, and management of multiple roles at once. The faculty members, who were always there for us, encouraged us to take charge of things, which in turn helped us to become better Managers and leaders in our life. The experience I've gained from Xavier's has left me with the skill set required to successfully lead, manage and collaborate with national-level student associations and organizations across Australia.



DEVENDER SINGH
BBA BATCH 2013-16

MARKZINE

GAUTAM ADANI The Story of Rags to Riches

Gautam Adani is a successful business magnate, who carries a success story reminiscent of the rags to riches. Now he's better known as India's wealthiest man and World's 3rd richest man. In Jan 2020, Gautam Adani's total wealth stood at around \$110 billion, which has now methodically risen to around \$150 billion. Adani gained over \$100 billion of wealth during the last 3 years whereas in comparison most of the successful businesses lost a huge chunk of their wealth due to the covid-19 pandemic. The ability to make the best out of a bad situation and give up attitude has done wonders for Gautam Adani in his life. Pursuant to his interests in doing business, he is a diamond sorter. Moving to Mumbai brought in a lot of opportunities for the little boy to learn from but later on, he moved back to Ahmedabad to help his brother out in running his plastics factory. In 1988, Adani Enterprises was set up to import and export commodities. This company brought in a lot of fortune for Gautam Adani and his ability to think differently led to diversification into over a dozen businesses over the years.

Gautam Adani's infrastructure investments made him huge returns whereas other events tend to get their hands burnt in this industry. His political connections played a huge role in his taking over this industry.

-Aashish Choudhary



AMUL'S WHITE REVOLUTION

Amul started India's White Revolution that made India the world's biggest maker of milk and milk products. Amul was founded by Tribhuvandas Patel under the direction of Sardar Vallabhbhai Patel, the first deputy prime minister of India.

Founded in 1946, Amul is managed by the Gujarat Co-operative Milk Marketing Federation Ltd. The Taste of India, a brand so distinctively Indian has been a part of our lives for nearly five decades now and still is able to touch a chord in our hearts.



As a brand AMUL has grown from being merely differentiating factor to protect the interests of producers and consumers. With roots well established in the domestic market Amul is all set to fight in the global arena as well.

-Shruti Agarwal

TATA GROUP The Backbone of Indian Economy



Since independence, many companies have emerged in India, which have made themselves successful in the country and the world over time. But among these companies, there is such a name that on hearing it, the image created in our mind is not only of a businessman or profit-making company but of a trustworthy brand. There is no doubt that today we trust every product to which Tata's name is attached.

The Tata company was started by Jamsetji Tata with a capital of Rs 10000. Strategic investments made by Tatas in textiles, steel and power helped India to get back on her feet even after the Britishers left. The Tatas were the first to establish a five-star hospitality in India, and an IT service company in India. Tata Companies were the first to provide branded salt in India, the first to curate branded jewellery in India and the first to sell retail steel in India. Another significant reason for the growth of the Tata Group of companies is the large focus being placed on CORPORATE SOCIAL RESPONSIBILITY. In FY 19 the group has spent INR 1,095 crore on CSR expenditure and has positively impacted 11.7 million lives.

-Stuti Grover

MARKZINE

INFOSYS

Business Strategy to Success

Infosys Limited is an Indian multinational information technology company that provides business consulting, information technology and outsourcing services. Infosys is the second-largest Indian IT company, after Tata Consultancy Services, by 2020 revenue figures, and the 602nd largest public company in the world, according to the Forbes Global 2000 ranking.

Infosys was founded by seven engineers in Pune, Maharashtra, India. Its initial capital was \$250. It was registered as Infosys Consultants Private Limited on 2 July 1981. In 1983, it relocated to Bangalore, Karnataka. Infosys Limited is a global technology services firm that defines designs and delivers information technology (IT)-enabled business solutions to their clients. It also provides end-to-end business solutions that leverage technology for its clients including technical consulting design development product engineering maintenance systems integration package-enabled consulting and implementation and infrastructure management services. It also provides software products to the banking industry. Infosys' strategy is to be a navigator for our clients as they ideate plan and execute on their journey to a digital future.

Infosys Limited is an Indian multinational information technology company. It is a global banking platform that contains several modules for corporate and retail banking. With a growing client base, support from investors, and a reputation for quality, Infosys Technologies appeared likely to remain a leader in developing software systems and applications for the exploding global electronic commerce market.

- Tanmay Saboo



NYKAA

The Story of Success



Nykaa, established in 2012 as an online beauty haven, has become a symbol of empowerment and inclusivity in the beauty industry. Beyond being an e-commerce platform, Nykaa stands as a movement that offers a wide range of products to cater to diverse beauty needs. Its success is rooted in innovation, customer-centricity, and a user-friendly platform enriched with informative content and customer reviews. Nykaa's own makeup and skincare lines add originality, while its community-driven approach through the Nykaa Beauty Book fosters connections. The "Everyday Heroes" campaign shifts focus to real people, embracing uniqueness and redefining beauty for empowerment. Nykaa isn't just shopping; it's embracing a philosophy that celebrates individuality and self-love, reshaping beauty perceptions.

-Kriti Khandelwal

Aspiring WORDSMITHS



Procrastination, the practise of putting off duties or activities, has long been a problem for people in many spheres of life. We have all procrastinated at some point, whether it was finishing a task for work, preparing for a test, or even cleaning the house. Even while it might not seem like a huge deal when it happens sometimes, habitual procrastination can substantially impair good time management. We will discuss the sneaky nature of procrastination and how it affects time management in this post, along with practical solutions for fending off this productivity thief. In the near term, procrastination can be enticing because it provides a little respite from the tension and anxiety connected with chores that appear unwelcome or overpowering. The respite it brings is temporary, though, since the unfinished work continues to hang over us, increasing our tension and decreasing our desire to do it. Our capacity for time management and general productivity may suffer as a result of this destructive loop.

THE PROCRASTINATION PREDICAMENT How Procrastination Undermines Time Management

Procrastination, which results in poor time management, can cause you to miss out on chances in both your personal and professional lives. Successfully overcoming procrastination requires an understanding of its underlying causes. Think about the causes of your aversion to particular tasks. Common causes include feelings of overload, perfectionism, lack of interest, and failure-related fear. You can take direct action after you have recognised them. Establish Specific Objectives: Divide more difficult activities into more achievable objectives. A sense of success and development are encouraged by setting definite and doable goals.

Pomodoro Technique, time blocking, or the two-minute rule. These techniques support work organisation and provide a healthy balance between work and rest. Create Accountability: Tell a friend, co-worker, or mentor about your objectives so they may hold you responsible for your development. An effective motivation for overcoming procrastinating tendencies is external accountability. Time management is frequently impacted by procrastination, which steals our productivity and happiness. The first step in getting out from under its control is realising how damaging it is.



Organise tasks based on significance and due dates by prioritising them. By setting priorities, you may concentrate on important things first, ensuring that they are finished without being under time constraints. Utilise Time Management Strategies: Use time management strategies like the

We may regain control of our time and work towards attaining our objectives with effectiveness and confidence by putting into practise effective time management tactics and tackling the reasons of procrastination. Always keep in mind that the most important thing is to start now, not tomorrow.

SAPPHIRES

Diving into a sea of sapphire dreams



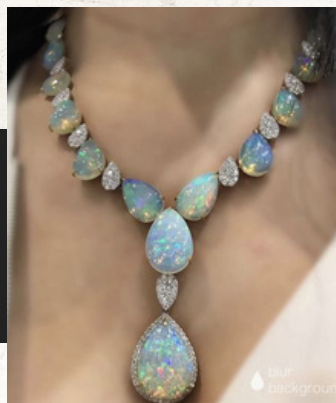
Sapphires, with their mesmerizing shades of blue, have captivated hearts for centuries. These precious gemstones, a variety of corundum, evoke a sense of tranquility and elegance. Their alluring hues, ranging from deep midnight blues to vibrant royal tones, make sapphires a symbol of wisdom, loyalty, and nobility. Sapphires are not only renowned for their stunning beauty but also for their durability, making them a cherished choice for exquisite jewelry pieces that stand the test of time. Whether set in a classic ring or adorning a modern pendant, sapphires continue to enchant and inspire, carrying a timeless allure that transcends generations.



GEMSTONE & JEWELLERY

The gemstone industry in India is a tapestry woven with centuries of tradition, culture, and craftsmanship. Renowned for its rich heritage of producing exquisite gemstones, India holds a significant position in the global gem and jewelry market. However, navigating the complexities of the gemstone business requires a strategic approach tailored to the unique dynamics of the Indian market. In this article, we delve into key strategies that can propel gemstone businesses toward success in India.

- **Quality is the Crown Jewel:** In the gemstone business, quality reigns supreme. India's discerning consumers value authenticity and craftsmanship. To succeed, focus on sourcing high-quality gemstones, adhering to stringent quality standards, and showcasing impeccable craftsmanship. Transparency in sourcing and certification adds credibility to your business and builds trust among customers.
- **Cultural Storytelling:** India's rich cultural heritage provides a treasure trove of stories associated with gemstones. Weave these narratives into your marketing strategy to create an emotional connection with customers. Highlight the historical significance, myths, and traditions associated with each gemstone, showcasing how they are an integral part of Indian culture.
- **Digital Presence and E-commerce:** Embrace the digital age to expand your reach beyond geographical boundaries. Develop a user-friendly and visually appealing e-commerce platform that enables customers to explore, select, and purchase gemstones online. Leverage social media platforms to engage with your audience, share educational content, and showcase your gemstone collection.
- **Customization and Personalization:** India's diverse consumer base demands customization and personalization. Offer options for customers to design their own jewelry pieces, select gemstones, and choose settings. This not only caters to individual preferences but also adds a sense of exclusivity to your offerings.
- **Collaborate with Artisans:** Collaborating with local artisans and craftsmen can add a unique touch to your business. India boasts a plethora of skilled artisans who can help create intricate and culturally inspired jewelry designs. Partnering with artisans not only supports local talent but also adds an authentic and distinctive flavor to your products.
- **Ethical and Sustainable Practices:** Modern consumers are increasingly conscious of ethical and sustainable practices. Ensure your gemstone sourcing adheres to ethical guidelines, such as fair labor practices and environmentally responsible mining. Communicate your commitment to sustainability, resonating with socially conscious consumers.
- **Educational Workshops and Events:** Empower your customers by organizing educational workshops and events. These platforms offer insights into gemstone types, grading, care, and historical significance. Building knowledge among consumers enhances their appreciation for gemstones and positions you as an authority in the field.
- **Customer Service and After-Sales Support:** Exceptional customer service is the cornerstone of any successful business. Provide a seamless buying experience, including transparent pricing, easy returns, and reliable after-sales support. Positive customer experiences lead to word-of-mouth referrals and repeat business.





Remote team collaboration has grown to be an essential component of corporate success in today's changing workplace environment. Teams are now frequently dispersed across different regions as remote work becomes more popular, which makes it difficult to collaborate effectively. However, firms can promote productive communication, engagement, and engagement among remote teams by putting the appropriate methods in place. Establishing clear communication channels is essential; use a variety of tools like video conferencing, instant messaging, and project management software to ensure consistent and open lines of communication. Regular check-ins and team updates can help keep everyone on the same page. Aligning team goals with individual tasks is step two. Team members' sense of ownership and accountability are increased when they are aware of their responsibilities and how they fit into the larger scheme.

EFFECTIVE STRATEGIES REMOTE TEAM COLLABORATION

Virtual Team Building. Being away from the office can occasionally make you feel lonely. Develop a sense of togetherness by planning online team-building exercises. Virtual coffee breaks, online games, and team-building exercises are examples of this. Holding well-organized virtual meetings will help keep the conversation on topic and fruitful. To prevent confusion, participants should be given defined responsibilities and agendas in advance.

Utilize technology to empower remote teams by using the phrase "empower with technology." Cloud-based collaboration technologies make it possible to share and edit documents in real-time, facilitating

Flexibility and Work-Life Balance. Take into account the fact that remote team members may have various commitments and schedules. To keep motivation high and avoid burnout, allow for flexibility and encourage a healthy work-life balance.

In summary, effective remote team cooperation depends on a mix of transparent communication, clearly defined goals, and technologically advanced tools. Organizations may overcome the difficulties of remote work and unleash the full potential of their dispersed teams by encouraging a sense of unity, trust, and empowerment. These tactics can be incorporated into your remote team's workflow



effective teamwork across geographical boundaries. Building trust because trust-based teamwork is essential for remote communication. In order to foster a supportive team environment, encourage transparency, offer helpful criticism, and recognize accomplishments.



to promote productivity, job happiness, and teamwork, which will ultimately contribute to the organization's success in the current remote-oriented work environment.

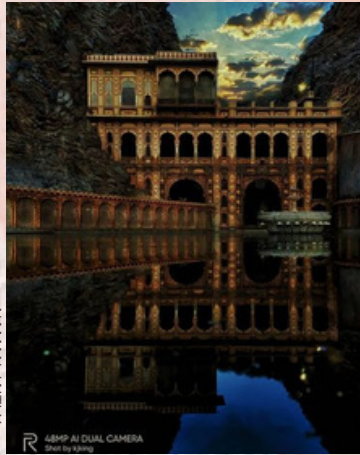
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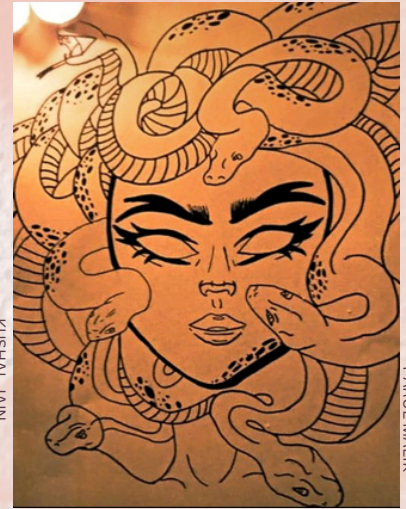
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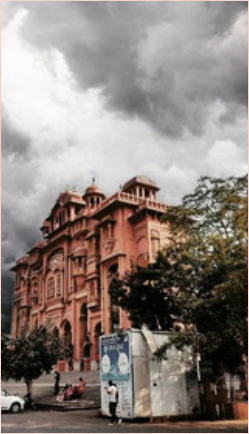
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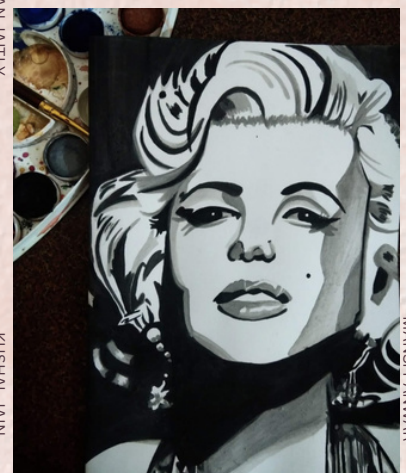
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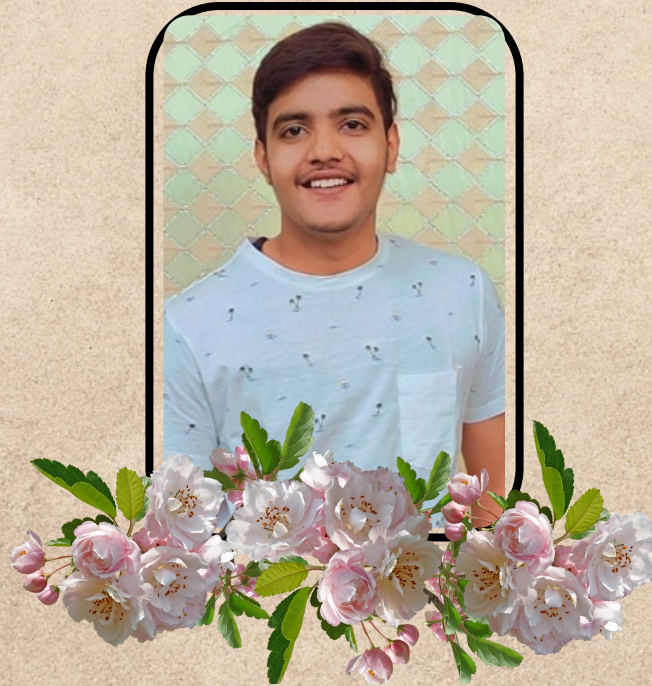
KHUSHI GYANANI



NAMAN JAITLY

In Loving MEMORY

PIYUSH BAID



*"No words were spoken, no time to say goodbye,
you were gone before we knew, and only god knows why,
our eyes ached in sadness, and shredded tears flew,
what means to lose you, perhaps, no one will ever know.
Your life was a blessing, your memory a treasure,
You are loved beyond words and missed beyond measure"*

This particular page of this magazine is so fortunate that it holds the memory of one of the most precious gems of this department. Wednesday, 11th of January, 2023, was a day marked black in our calendars when Piyush Baid, a second-year student of the Department of Business Administration faced an unforeseen and brutal incident at just the age of 19 years. He was a bright student, an active department council member, a great friend and a beloved junior. He contributed beyond expectations in making all the college events and activities a huge success since he stepped foot on the campus.

Running in the corridors of the college building, completing his everyday tasks and smiling at everybody passing by, these were all the things he was, and in some mere fractions of seconds, everything changed, life indeed plays its own game. The college and the department have suffered an irrecoverable loss and we have lost our own child in some unpredictable events of life.

The loss is immeasurable but so is the love left behind. He made his place in all our hearts effortlessly with his calming aura and jovial energy. Life has its own uncertainties and we are in a small place to understand god's plans. Piyush is gone yet not forgotten, the department has decided to raise a fund annually in his name and use it for the betterment of society in whichever way possible. May god give strength to his family, friends and all of us to bear this heavy loss. Piyush will always be remembered as a bright star of the Department of Business Administration.

EDITORS' NOTE

'E-SPIRE' is the voice of our department; endeavouring to provide a series of windows of opportunity strung together to form a whole. It gives us immense pleasure to launch the Second Edition of "E-SPIRE: The E-cell Yearbook", as we embark on the beginning of a new legacy that will be one of the fair feathers in the hat of our benevolent department.

AARYAN MITTAL



AKRITI AGARWAL



SRISHTI DAGA



PALAK VERMA



JASMEEN KAUR



DIYA SOMANI



PARUL MALIK



KASHISH RAMNANI



RAGHAV AGARWAL



NAMAN JAITLEY



KRITI KHANDELWAL



HARSHVARDHAN



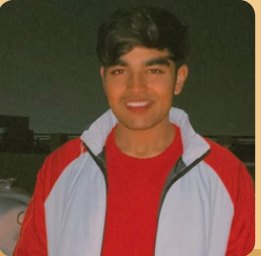
KHUSHI GYANANI



BHAVESH GURNANI



DHRUV NATIYA



HIMANSH GUPTA



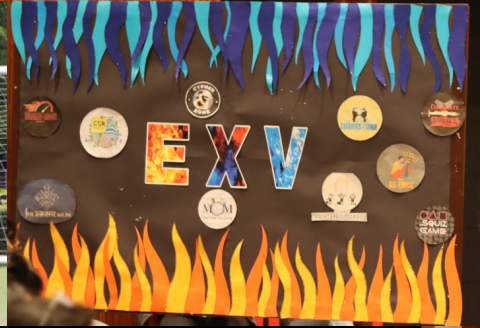
MANSI BHANDARI

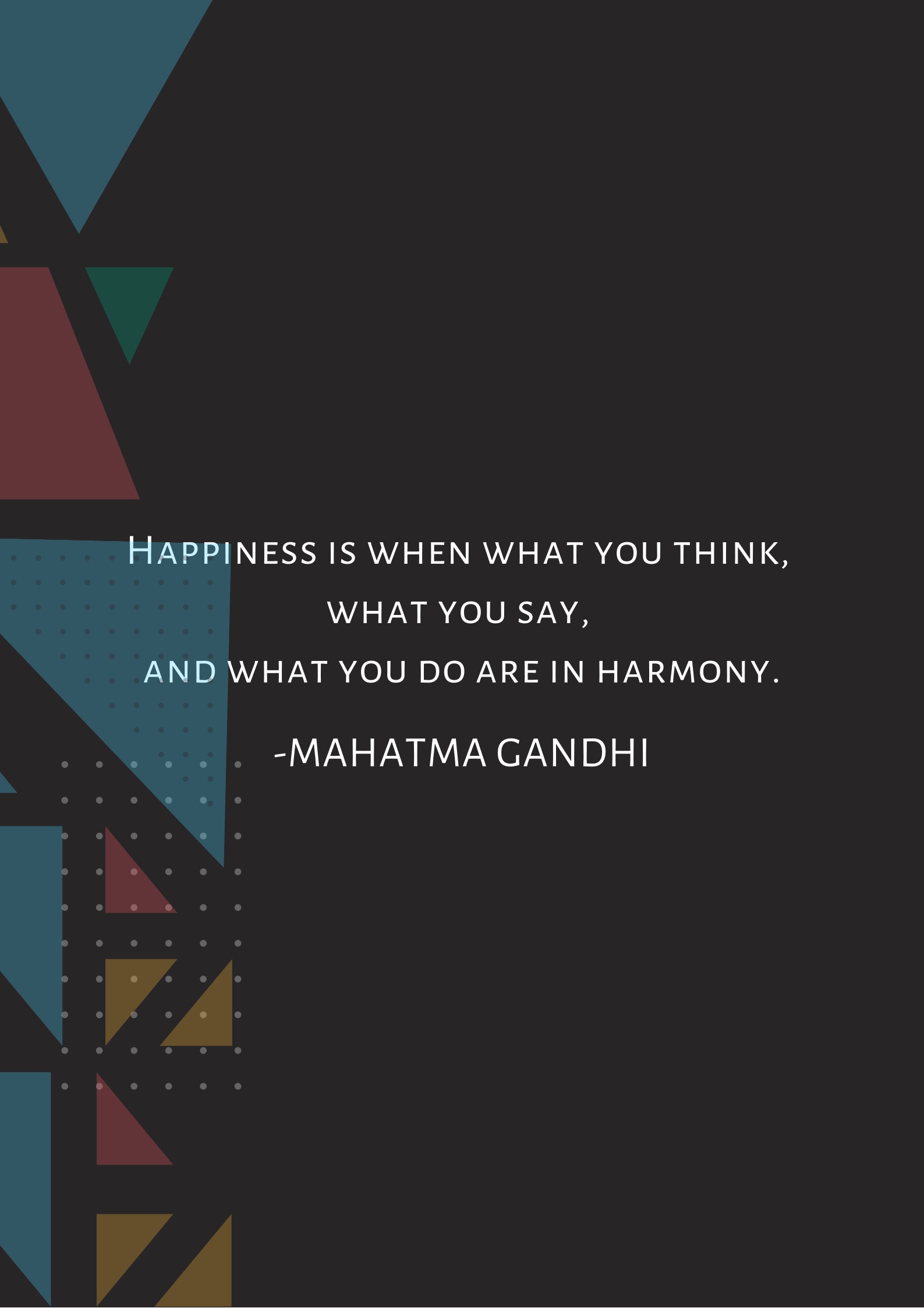


MANSI PANWAR







The background features a dark charcoal grey field. On the left side, there is a vertical strip of abstract geometric shapes. These include several triangles in shades of teal, a larger maroon triangle, and a pattern of smaller triangles in teal, maroon, and mustard yellow. A grid of small, light grey dots is overlaid on the left side, partially obscured by the geometric shapes.

HAPPINESS IS WHEN WHAT YOU THINK,
WHAT YOU SAY,
AND WHAT YOU DO ARE IN HARMONY.

-MAHATMA GANDHI