

3M1109

Roll No. 21MBIXX624

Total No. of Pages: **3**

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M.B.A. III - Sem. (Main) Exam., - 2023

FINANCE

M-312 Marketing of Financial Services

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

- (i) *The question paper is divided in three parts.*
- (ii) *Part A contains 10 questions which are compulsory. Part B contains eight questions out of which five are to be attempted. Part C contains one question which is compulsory.*

1. NIL

2. NIL

PART – A

[10×2=20]

All questions are compulsory

- Q.1 What are the challenges faced by the investment bankers?
- Q.2 What is wealth management?
- Q.3 Discuss any one problem faced by merchant banks.

- Q.4 What is plastic money?
- Q.5 What is covered under the scope of merchant banking?
- Q.6 Write a note on CARE and its rating symbols.
- Q.7 Who is lessor?
- Q.8 What is meant by advance factoring?
- Q.9 Why is financial branding important?
- Q.10 What is a money market mutual funds?

PART – B

[5×6=30]

Attempt any five questions

- Q.1 What is regulatory framework of financial services in India?
- Q.2 What is the main challenge of marketing of banking services in the banking industry?
- Q.3 Why does the financial services industry need financial service marketing?
- Q.4 What are the ethical issues in marketing of financial services?
- Q.5 What is the impact of branding on customer perception towards financial service providers?
- Q.6 What is regulatory framework for credit rating agencies?
- Q.7 Explain the meaning of securitization and discuss the process adopted for this purpose. How is securitization advantageous to different parties?
- Q.8 What are the benefits of investing in mutual funds?

PART – C

[20]

(Compulsory)

- Q.1 (a) What is merchant banking? Distinguish between merchant banking and investment banking in detail.
- (b) What are the challenges faced by merchant bankers?
- (c) Explain the role of merchant banking in project appraisal.
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3M1104

Roll No. 21MBI xx024Total No. of Pages: 3**3M1104****M.B.A. III - Sem. (Main) Exam., - 2023****FINANCE****M-311 International Financial Management****Time: 3 Hours****Maximum Marks: 70***Instructions to Candidates:*

- (i) *The question paper is divided in three parts.*
- (ii) *Part A contains 10 questions which are compulsory. Part B contains eight questions out of which five are to be attempted. Part C contains one question which is compulsory.*

1. NIL2. NIL**PART - A****[10×2=20]****All questions are compulsory**

- Q.1 What is a greenfield investment?
- Q.2 What is the IMF?
- Q.3 What is an exchange rate?
- Q.4 What do you mean by the expected future spot rate?

- Q.5 What is basket currency?
- Q.6 What is systematic and unsystematic risk?
- Q.7 What is PPP?
- Q.8 What are the three main sources of financing for any firm?
- Q.9 What is an offshore center?
- Q.10 What is a joint venture?

PART – B

[5×6=30]

Attempt any five questions

- ✓ Q.1 What are the major accounts of the balance of payments and what transactions are recorded on each account?
- Q.2 How can you quantify currency risk in a floating exchange rate system?
- ✓ Q.3 What is the difference between a foreign bond and a Eurobond?
- Q.4 What is the fundamental financing problem in international trade?
- ✓ Q.5 What is the difference between an ADR and GDR?
- Q.6 If direct quote is ₹ 62/US \$, how can this exchange rate be presented under indirect quote?
- ✓ Q.7 Differences between Domestic and International Financial Management.
- Q.8 Consider the following bid – ask prices:
₹ 60.1353/61.2231/US \$. find the bid ask spread.

PART – C

[20]

(Compulsory)

Q.1 “As the level of internationalization increases, the complexities within the business operates also increases”. Substantiate your views on this statement with examples.

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Total No. of Pages: **3**

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M.B.A. III - Sem. (Main) Exam., - 2023

FINANCE

M-310 Security Analysis & Portfolio Management

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

- (i) *The question paper is divided in three parts.*
- (ii) *Part A contains 10 questions which are compulsory. Part B contains eight questions out of which five are to be attempted. Part C contains one question which is compulsory.*

1. NIL

2. NIL

PART – A

[10×2=20]

All questions are compulsory

- Q.1 What is the meaning of current yield and holding period yield?
- Q.2 What is EIC Framework?
- Q.3 Difference between Standard deviation and Beta as measures of risk. (any two)
- Q.4 Name the important participant of security market. Explain any two of them in brief.
- Q.5 What is fair value of shares? Describe.
- Q.6 What do you understand by Technical Analysis?
- Q.7 Give the formula to calculate Beta of portfolio.
- Q.8 What do you understand by support and resistance level?

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Q.9 What stock make up the BSE National Index?

Q.10 Give the full form of SPN and DBB.

PART – B

[5×6=30]

Attempt any five questions

Q.1 Describe the factors affecting savings and investment in India.

Q.2 Explain the concept of Risk and Return in the context of portfolio.

Q.3 Stock A and B have the following parameters -

Parameters	Stock A	Stock B
Expected Return	20	30
Expected Variance	16	25

Covariance for A and B stock is 20.

Do you find any advantage of holding a combination of A and B stocks?

Q.4 What do you mean by constant growth in dividend? How does growth factor effect the value of the share?

Q.5 Explain Markowitz Theory.

Q.6 What do you mean by repository system? How is this useful to share investor?

Q.7 What will be the post tax yield to maturity for given condition of a Bond?
The issue price is ₹ 90 and redemption price is ₹ 150. Income tax rate is 30% and capital gain tax is 10%. Time is 5 years and 9% interest rate.

Q.8 Write note on any two of the following -

(a) Sharp's Optimal Portfolio

(b) Steps taken by SEBI to protect investors interest

(c) Compare Bar chart and Candle stick chart.

PART – C

[20]

(Compulsory)

- Q.1 Ms. Neha Singh wants to make investment in stock 'W' and stock 'X'. The standard deviation and the expected return on 'X' and 'Y' stock are -

Stock	Expected return	Standard deviation
W	0.15	0.30
X	0.10	0.20

The correlation between the two stocks is +1.0. Consider the following combination of the stocks 'W' and 'X', she wishes to invest. Suggest her which option will be best for her and why? You need to determine the expected return and risk.

Combination of these two stock are -

Combinations	% Stock W	% Stock X
a	70	30
b	50	50
c	30	70
d	10	90